

Glendale Community College
Gainful Employment Disclosure Statement, 2012-2013

Certificate Program: Marketing
Gainful Employment Program ID: 001203-8.0704-01

Occupations

This certificate program prepares students to enter the following occupation(s):

Occupation	SOC (Standard Occupational Classification) Code	Link to O*NET Occupational Profile
Advertising and Promotions Manager	11-2011.00	Advertising and Promotions Manager
Public Relations Specialists	27-3031.00	Public Relations Specialists
Copy Writer	27-3043.04	Copy Writer
Advertising Sales Agent	41-3011.00	Advertising Sales Agent
Sales Representatives, Wholesale and Manufacturing, Technical and Secientific Products	41-4011.00	Sales Representatives, Wholesale and Manufacturing, Technical and Secientific Products

Program Costs

This certificate program has the following costs:

General Fees and Costs	
Enrollment Fee (Tuition):	\$46 per unit
Required Units for Certificate:	25-28
Total Enrollment Fee:	\$1,150
Additional Required Fees:	\$71 per semester
Total Cost of Books and Supplies:	\$1,725.00

Time to Completion	Total Cost
3 semesters	\$3,088.00
4 semesters	\$3,159.00
5 semesters	\$3,230.00
6 semesters	\$3,301.00
7 semesters	\$3,372.00
8 semesters	\$3,443.00

Completion, Job Placement, and Loan Debt

On-Time Completion (2010-11 and 2011-12 Completers)	
Semesters to completion for full-time students:	3 semesters
# completers / # completing in time / % in time	1 / 0 / 0%
Semesters to completion for part-time students:	6 semesters
# completers / # completing in time / % in time	1 / 1 / 100%
Job Placement Rate (2009-2010 Completers)	
Job placement rate:	0%
Loan Debt (2010-11 and 2011-12 Completers)	
Median loan debt incurred by completers:	\$0.00