



Annual Program Review 2011-2012 - INSTRUCTIONAL

Division - Program

VISUAL & PERFORMING ARTS Photography

Authorization

After the document is complete, it must be reviewed and submitted to the Program Review Committee by the Division Chair.

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Overview of the Program

All degrees and certificates are considered programs. In addition, divisions may further delineate and define programs based on their assessment needs (developmental sequences, career track, etc).

Statement of Purpose – briefly describe in 1-3 sentences.

The photography program prepares students for professional careers and work in the photography industries. Many students return to update skills and learn new technology.

Please list the **most significant achievement** accomplished since your last program review.

Several course outlines were updated to reflect current professional practices. AS, AA, and certificate requirements were updated to reflect updated course outlines. New digital technologies and equipment implemented. SLO assessments were conducted to monitor effects of past curriculum changes and needs identified such as, digital color printing facilities that are affordable and accessible are needed, more cameras to improve camera to student ratio, and additional faculty to improve student to faculty ratio which is currently 1 full timer to 7 adjuncts.

List the current major strengths of your program

1. 75% of equipment is up to date and in good condition.
2. Curriculum is focused and concise on industry needs.
3. Diverse and supportive student cohort.

List the current weaknesses of your program.

1. Digital color printing capabilities are absent from the program.
2. More internship and work opportunities are needed for students.
3. The number of classes offered limit the ability of students to complete the programs.
4. Recent loss of a full-time faculty member due to retirement. Currently the program

has only one full-time faculty, seven adjunct-faculty, and is offering 11-12 course/semester.

1.0. Trend Analysis

For each program within the division, use the data provided to indicate trends (e.g., steady, increasing, decreasing, etc.) for each of the following measures.

| Program | Academic Year | FTES Trend | FTEF Trend | WSCH / FTEF Trend | Full-Time % Trend | Fill Rate Trend | Success Rate Trend | Awards Trend |
|---|-------------------------|----------------------|-----------------|----------------------|----------------------|-----------------|----------------------|----------------------|
| PHOTOGRAPHY | 2007-2008 | 155 | 7.5 | 658 | 53.3% | 89.5% | 67.2% | 7 |
| | 2008-2009 | 113 | 6.9 | 523 | 50.9% | 83.5% | 70.8% | 5 |
| | 2009-2010 | 98 | 6.6 | 474 | 57.2% | 104.1% | 73.7% | 6 |
| | 2010-2011 | 93 | 7.3 | 409 | 63.7% | 88.0% | 75.3% | 3 |
| | % Change 4-Yr. Trend | -39.8% decreasing | -3.3% stable | -37.8% decreasing | +19.5% increasing | -1.7% stable | +12.0% increasing | -57.1% decreasing |
| VISUAL & PERFORMING ARTS DIVISION TOTAL | 2007-2008 | 1,281 | 74.5 | 547 | 56.0% | 86.5% | 69.2% | 36 |
| | 2008-2009 | 1,338 | 72.4 | 588 | 53.1% | 97.5% | 70.5% | 40 |
| | 2009-2010 | 1,328 | 76.4 | 553 | 50.0% | 96.6% | 72.1% | 22 |
| | 2010-2011 | 1,228 | 79.3 | 493 | 50.6% | 94.4% | 70.0% | 28 |
| | % Change 4-Yr. Trend | -4.1% stable | +6.3% stable | -9.8% stable | -9.7% stable | +9.2% stable | +1.3% stable | -22.2% decreasing |

1.1. Describe how these trends have affected student achievement and student learning:

In 2009-10, the program underwent a thorough curriculum update which reorganized course materials into fewer classes that meet for more hours. This has resulted in a decrease in FTES from 2007-09 and WSCH/FTEF ratio. The program reorganization has resulted in increasing the Full-Time % Trend and Success Rates. The declining Awards Trend reflects the inability to offer required courses frequently enough due to limited FTE.

1.2. Is there other relevant quantitative/qualitative information that affects the evaluation of your program?

The program is limited by the FTE allocation provided. With the current FTE allocation, only a limited number of beginning sections can be offered which leads to under-enrolled advanced classes. If the number of beginning sections are increased, the required advanced courses cannot be offered frequently enough to allow students to complete degrees or certificates expediently.

The decreasing Award Trend reflects the fact that the Photography Program has been offering more beginning sections and less advanced courses in the last academic year. In addition the implementation of PeopleSoft created registration problems for classes with prerequisites that negatively affected enrollment numbers.

2010-2011 FTES was also negatively affected by the PeopleSoft implementation with prevented students from enrolling in a timely fashion.

2.0. Student Learning and Curriculum

Provide the following information on each department and program within the division.

| List each Department within the Division as well each degree, certificate, or other program* within the Department | Active Courses with Identified SLOs | | Active Courses Assessed | | Course Sections Assessed | | If this area has program outcomes have they been assessed? Yes or No |
|--|-------------------------------------|------|-------------------------|------|--------------------------|------|---|
| | n/n | % | n/n | % | n/n | % | |
| PHOTOGRAPHY PROGRAM | 9/9 | 100% | 9/9 | 100% | 22/22 | 100% | No |
| AA PHOTOGRAPHY | 6/6 | 100% | 6/6 | 100% | 22/22 | 100% | No |
| PHOTOGRAPHY CERTIFICATE | 9/9 | 100% | 9/9 | 100% | 22/22 | 100% | No |
| AS PHOTOGRAPHY | 9/9 | 100% | 9/9 | 100% | 22/22 | 100% | No |

2.1. Please comment on the percentages above.

All courses offered in the past two years have been through at least one assessment cycle. Cycle rate is limited since some classes are only offered once in a rotational cycle.

- 2.2. a) Please provide a **link*** to all program assessment timelines here. This link could be to your division /department website, eLumen, etc.
 b) Briefly summarize any pedagogical or curricular elements of courses/programs that have been changed or will be changed as a result of developing assessment timelines and course/program alignment matrixes.
 c) Based on the program assessment timelines you have developed and the evidence you have gathered, please comment briefly on how far along your division/program is in the assessment process.

- a.) Assessment timelines have not been posted online due to lack of faculty. Program assessment timeline cannot proceed without providing additional faculty in the Photography Area.
 b.) 8 weeks courses have been eliminated, course content has been condensed into fewer courses, degrees and certificates have been updated to reflect new course outlines.
 c.) All courses offered in the last three years have been through SLO cycle at least once. Program level SLO creation and assessment in progress. Currently re-evaluating SLOs and establishing program level SLOs.

- 2.3 a) Please provide a **link** to any program and/or relevant course assessment reports. Does the evidence from assessment reports show that students are achieving the desired learning outcomes?
- b) Please briefly summarize any pedagogical or curricular elements of courses and/or programs that have been changed or will be changed as a result of the assessments conducted.

- a.) Assessment reports have not been posted online. Assessment shows that SLOs are being achieved with areas for improvement in digital printing and digital work flows. Success rates are up by 12% and learning is more consistent among classes with multiple sections.
- b.) Establishing an affordable method for printing professional quality digital images is immediately necessary as well as getting students involved with digital work flows from the beginning level. All multiple section courses now have shared assignments, meaning all sections use the same assignments.

- 2.4 Please list all courses which have been reviewed in the last academic year.
Note: Curriculum Review is required by the Chancellors Office every 6 years.

Photo 101, Photo 103, Photo 106, Photo 107, Photo 112, Photo 118, Photo 121, Photo 122, Photo 124, Photo 125, Photo 128, Photo 129.

- 2.5 Please list all degree/certificate programs within the division that were reviewed in the last academic year.

AA Photography, AS Photography, Photography Certificate of Achievement

- 2.6 For each program that was reviewed, please list any changes that were made.

The number of classes/units required for AA, AS, and certificate were updated to reflect current course offerings. Unit load and number of classes were reduced slightly as content has been condensed into fewer courses.

3.0. Reflection and Action Plans

- 3.1 What recent activities, dialogues, discussions, etc. have occurred to promote student learning or improved program/division processes?

Faculty are working with staff to establish in class digital printing facilities to students. Updated course outlines that reflect current practices are being implemented. Photography club was created to improve interaction of students in cohort.

3.2 Using the weaknesses, trends and assessment outcomes listed on the previous pages as a basis for your comments, please briefly describe your plans and/or modifications for program/division improvements

| Plans or Modifications | Anticipated Improvements |
|---|---|
| Full-time replacement hire for Joan Watanabe | Improve viability of photography programs through wider breadth of knowledge and wider range of ideas |
| Revise course SLOs dictated by course updates | Improve the students' preparation for professional work |
| Implement digital printing on campus | Improve student achievement and professional training |
| Seek internships and work opportunities | Improve student success after completing degrees/certificate |

Format Rev. 8.31.11

2011 PROGRAM REVIEW**VPA - PHOTO**
FT Instructor-Photography**I:VPA.Ph-1****Section 4**
IHAC Request

If this is a repeat request, please list the Resource ID code or year requested: _____

- 4.1** The Office of Instruction will provide data on instructional hires during the past five years, including the full-time percentage of each new hire.

| | | |
|---|--|-----|
| a) Number of full-time faculty currently assigned to the Program | | 1 |
| b) Number of full-time faculty assigned to the Program in 2005 | | 2 |
| c) Does this position cover classes currently taught by adjuncts? Yes or No | | Yes |
| c) Does this position contribute to program expansion? Yes or No | | No |

- 4.2** CPF Index (Committees Per Full-time Faculty)

| | |
|--|---|
| 1. Total number of full-time faculty members in this department/program. | 1 |
| 2. Total number of committees in which all FT faculty members in this area participate (Governance and other campus related committees & participation). | 2 |
| 3. CPF INDEX (Total of # 2 divided by #1) | 2 |

- 4.3** Status of Released Time Faculty

| Faculty Name | Release Time Position | % RT | Term of Assignment |
|--------------|-----------------------|------|--------------------|
| n/a | n/a | n/a | n/a |
| | | | |
| | | | |

- 4.4** How does this assignment relate to the college's Mission Statement?

This assignment would increase artistic and cultural awareness of students, promote the openness to the diversity of the human experience, while providing students with practical and critical skills needed to succeed in any future endeavors. Currently there is 1 full time faculty to 7 adjunct.

- 4.5** How does this position relate to the objectives and functions of the college?

- | | |
|--|------------------------------|
| a) Associate Degree | d) Basic Skills development |
| b) Transfer to a four-year institution | e) Noncredit Adult Education |
| c) Career and Technical Education | f) Personal enrichment |

This position would serve to develop the A.A. and A.S. Photography degrees and Certificate of Achievement in Photography which also serves the CTE programs. In addition, the Photography program develops students' basic skills in organizing and communicating complex ideas.

4.6 Describe how this position enhances student success. Ex: enhances instructional skills, meets community or industry needs. Contributes to state of the art technical education, etc. What measureable outcome will result from filling this request?

This position would provide more diversity of ideas along with more breadth in knowledge and skills than can be provided by a single faculty member. The field of photography encompasses a wide area of knowledge that is in constant technological and conceptual flux. The addition of compositing, HD video and interactive media means that student must have more range to their education to participate professionally.

4.7 Are there anticipated negative impacts for not hiring this position? If so describe.

Student mentorship outside the classroom will suffer, which is important to student success and has been integral to the past success of the program. With current enrollment there will be 315 students to 1 full time faculty member. The program will be unable to effectively keep up with emerging technologies or curriculum requirements.

4.8 Are there any other special concerns not previously identified? If so, please explain.

The size of the program and range of courses required for the successful education of the photography students is not accomplishable by a single faculty member. This is only exacerbated by the rate with which the technology and equipment changes annually.

APPROVALS

| AGENCY | DECISION | | | | | | |
|--|----------------------|-----------------|--|-----------------|----------------------|------------------|--------|
| The Program Review Committee has reviewed the data, outcomes and plans in the report and finds this request to be: <p style="text-align: center;">NA</p> | Well supported | | | | | | |
| | Adequately supported | | | | | | |
| | Not supported | | | | | | |
| | Reason: | Sect.1: Data | | Sect.2: SLOs | | Sect.3: Plans | Other: |
| Standing Committee Review of Resource Request Committee: IHAC | | | | | Prioritization Score | | |

2011 PROGRAM REVIEW

**VPA - PHOTO
Classroom Remodel-
Darkroom**

I:VPA.Ph-2

**Section 4
Resource Request**

Type of Resource Request:

Facilities/Maint. Classroom Upgrades New space Conference/Travel
 Instructional Equip. Non-Instructional Equip Training Other
 Computer/Hdware Software/Licenses Supplies

Mandatory: Is this request for one-time funding? OR Does this request require ongoing funding?

If this is a repeat request, please list the Resource ID code or year requested: 2010

Mark if the following apply to this request: Health & Safety Issue Legal Mandate
 Accreditation Requirement Contractual Requirement

4.1. Clearly describe the resource request.

Renovation of Color Darkrooms (Lab) to provide digital printing space accessible to students in beginning classes and during open lab time, 12 workstations total.

Amount requested: \$39,000.00

\$14,000.00 Renovation estimate per Dan Padilla (2010)
 \$5000.00 Furniture (Computer workstations and printing stations)
 \$6000.00 Software (Adobe CS 5.5 Extended and Adobe Lightroom)
 \$24,000.00 Computers/Printers (Mac CPUs/Color Correct Monitors/Photo Printers)

4.2. Justification and Rationale: What planning goal, core competency or course/program SLO does this request address? Use data from your report to support your request.

The need for such a facility is reflected in all photography courses that currently use digital technology, specifically the ability of students to learn and understand color work flows and professional print quality which contributes to core competencies; critical thinking, developing personal responsibility, self management, self awareness, social and cultural diversity, artistic expression, and computer/technical skills.

4.3. What measurable outcome will result from filling this resource request?

Students will be better prepared for the work place. Student success rates will increase as quality of student work will improve and be more affordable. Portfolios students use to find work will improve as the quality of the portfolio improves.

APPROVALS

| AGENCY | DECISION | | | | | |
|--|----------------------|-----------------|--|-----------------|-------------------------|----------|
| The Program Review Committee has reviewed the data, outcomes and plans in the report and finds this request to be: | Well supported | | | | | |
| | Adequately supported | | | | | X |
| | Not supported | | | | | |
| | Reason: | Sect.1: Data | | Sect.2: SLOs | Sect.3: Plans | Other: |
| Standing Committee Review of Resource Request | | | | | | |
| Committee: Academic Affairs | | | | | Prioritization Score | |

2011 PROGRAM REVIEW

| | |
|---|-------------------|
| VPA - PHOTO <i>Replace/Upgrade</i> Classroom Monitors | I:VPA.Ph-3 |
|---|-------------------|

Section 4 Resource Request

Type of Resource Request:

- | | | | |
|---|--|------------------------------------|--|
| <input type="checkbox"/> Facilities/Maint. | <input type="checkbox"/> Classroom Upgrades | <input type="checkbox"/> New space | <input type="checkbox"/> Conference/Travel |
| <input type="checkbox"/> Instructional Equip. | <input type="checkbox"/> Non-Instructional Equip | <input type="checkbox"/> Training | <input type="checkbox"/> Other |
| <input checked="" type="checkbox"/> Computer/Hdware | <input type="checkbox"/> Software/Licenses | <input type="checkbox"/> Supplies | |

Mandatory: Is this request for one-time funding? OR Does this request require ongoing funding?

If this is a repeat request, please list the Resource ID code or year requested: 2010

Mark if the following apply to this request: Health & Safety Issue Legal Mandate
 Accreditation Requirement Contractual Requirement

4.1. Clearly describe the resource request.

Replaces monitors in HS118 (classroom) with monitors that are capable of color correction for photography.

Amount requested \$13,600.00 Breakdown of cost: 25 Monitors x \$500 each = \$12,500.00 + tax

4.2. Justification and Rationale: What planning goal, core competency or course/program SLO does this request address? Use data from your report to support your request.

The need for such a facility is reflected in all photography courses that currently use digital technology, specifically the ability of students to learn and understand color work flows and professional print quality.

4.3. What measurable outcome will result from filling this resource request?

Students will be better prepared for the work place. Student success rates will increase as quality of student work will improve and be more affordable.

APPROVALS

| AGENCY | DECISION | | | | | | |
|--|----------------------|-----------------|--|-----------------|--|------------------|----------------------|
| The Program Review Committee has reviewed the data, outcomes and plans in the report and finds this request to be: | Well supported | | | | | | |
| | Adequately supported | | | | | | X |
| | Not supported | | | | | | |
| | Reason: | Sect.1: Data | | Sect.2: SLOs | | Sect.3: Plans | Other: |
| Standing Committee Review of Resource Request | | | | | | | Prioritization Score |
| Committee: Academic Affairs | | | | | | | |

2011 PROGRAM REVIEW**VPA - Photography**
Sr. Instructional Lab Tech**I:VPA.Ph-4****Section 4: CHAC REQUEST**

If this is a repeat request, please list the year(s) requested: _____

4.1. Describe the position including the complete description used to advertise for the position. Also include the division/department/program or service and full-time percentage for the position.

Visual and Performing Arts/Senior Instructional Lab Technician/12 month

Oversees and participates in the operation and maintenance of computer equipment, supplies and inventory. Performs technical, clerical, lead and tutoring duties in an academic computer lab. Accommodates computer assisted learning programs to the curriculum assigned. Assumes responsibility for student instructional assistance exercising independent judgment in the interpretation and application of classroom procedures and policy. May coordinate duties of lower-level staff.

4.2 Criteria:

- a) Are there state or federal mandates particular to this program/service?
If so, please describe.

no

- b) How does this position support the objectives and functions of the college in regards to the Mission Statement, EMP goals, annual college goals and/or student need?

This position is vital to the daily function of the photography program. Without this position, lab/studio sessions and equipment access will be extremely limited, negatively affecting the ability of the program to develop artistic, cultural, historical, & scientific knowledge of GCC students. Students develop analytic and verbal skills by working in the lab/studio, which directly relates to their vocational development. This position is essential to student persistence and success in the photography program as access to the lab/studio/equipment is necessary for professional development as well as successful completion of photography courses.

- c) Please provide quantitative data to support your request (such as program review, research office reports, surveys, etc.)

This position is essential to the function of the entire photography program. The lab/studio runs from 8:30 AM – 10:30 PM Monday – Thursday and Saturday 10:00 AM – 4:00 PM. This position prepares and maintains the lab/studio spaces for the all courses taught in SG341.

- d) Is this request related to compliance with a collective bargaining agreement?
If so, please explain.

No.

- e) Are there industry standards that directly relate to this position? If so, please explain.

Photography labs/studios cannot function well without staff directly overseeing maintenance and inventory. There substantial safety risks associated with labs and studios that cannot be ameliorated without full time staff. There are also substantial monetary risks when equipment is used improperly or not inventoried properly.

4.3 Additional Information

- a) What implications does the addition of this position have on: budget, staffing, facilities and equipment?

The Photography Lab Technician trains and supervises part-time staff, student workers, and daily lab operation; maintains and repairs equipment; prepares the lab/studio for classes; administrates equipment inventory and loan procedures; and ensures safety of labs and studio.

- b) Discuss any benefits your program may have lost from not receiving this requested position.

There would be no oversight of the lab/studio during weekdays; lab/studio would not be prepared for classes; no oversight of equipment inventory or maintenance.

- c) Are there any special concerns that are not addressed in this request? If so, please explain.

Classified employee retired, vacating position with short notice. One of the two full-time instructors has just recently retired as well, leaving only one full-time instructor in the Photography Department.

- d) Describe how this position enhances student success and/or program outcomes.

Students are expected to work outside of class and without this position the facility would not be available. Skill based learning derived from practical experience would end and course outcomes would not be accomplishable.

4.4 Please attach data from Human Resources on new classified hires in your program during the past five years, including the full-time percentage of each new hire.

APPROVALS

| AGENCY | DECISION | | | | | | |
|--|----------------------|-----------------|--|-----------------|--|----------------------|--------|
| The Program Review Committee has reviewed the data, outcomes and plans in the report and finds this request to be: <p style="text-align: center;">NA</p> | Well supported | | | | | | |
| | Adequately supported | | | | | | |
| | Not supported | | | | | | |
| | Reason: | Sect.1: Data | | Sect.2: SLOs | | Sect.3: Plans | Other: |
| Standing Committee Review of Resource Request | | | | | | Prioritization Score | |
| Committee: CHAC | | | | | | | |

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