

## **COURSE OUTLINE**

### **Art 179 Portfolio Presentation for Studio Artists**

#### **I. Catalog Statement**

Art 179 is an intermediate studio art course that assists students with preparation of a professional-quality fine-art portfolio for use in transfer, exhibition, or employment. Students refine and develop a coherent body of artwork that reflects their technical skills creativity and style. Students also learn to write artist statements and artist resumes, document their work in photographic and digital form, and sharpen their presentation skills.

Units – 3.0

Lecture Hours – 2.0

Total Studio Hours – 2.0

Total Studio Hours – 2.0

(Faculty Studio Hours – 2.0 + Student Studio Hours – 0 = 2.0 Total Studio Hours)

Prerequisite: Art 130 or equivalent.

Note: This course may be taken two times; a maximum of 6 units may be earned.

#### **II. Course Entry Expectations**

Skills Level Ranges: Reading 5; Writing 5; Listening/Speaking 5; Math 2

Prior to enrolling in the course, the student should be able to:

1. synthesize the primary concepts of design by completing a series of projects in various two-dimensional art media such as paper, paint, pencil, and ink;
2. develop solutions to assignments incorporating the critical elements of design such as line, shape, space, texture, value, and color;
3. demonstrate an understanding of basic color concepts preliminary to future study of formal color theory;
4. evaluate the aesthetic merits of their works through class discussion and critique finished projects and works in progress;

5. establish an awareness of the relationship between the principles of design (such as unity, variety, balance, emphasis, rhythm, proportion, and scale) and the elements of design;
6. evaluate the various methods of presentation of artwork including matting and portfolio;
7. use the primary concepts, skills, and appreciations applicable to drawing

### **III. Course Exit Standards**

Upon successful completion of the required coursework, the student will be able to:

1. prepare a cohesive body of professional-quality art work;
2. assemble work in proper format for presentation;
3. write an artist's statement and artist resume;
4. create documentation of their art work in photographic and digital form;
5. make an oral presentation of their work;
6. relate their work to contemporary practices in studio art;
7. understand the purpose of the portfolio in job searches, exhibition opportunities, and transfer interviews.

### **IV. Course Content**

**Total Contact Hours = 64 Hours**

A. Introduction and Overview	2 hours
1. The importance of the portfolio	
2. Components of a complete portfolio	
B. Portfolio Review, Group Critique, Individual Consultations	32 hours
1. Evaluation of current student portfolios	
2. Clarification of student's professional goals	
3. Development of new material	
4. Redevelopment of "old" material to a professional level	
5. Arrangement of material into an appropriate professional format	
C. Artist Statements	8 hours
1. Discussion of preparing an artist statement	
2. Research for artist statement	
3. Comparisons of artist statements for different professional purposes	
D. Presentations and Resumes	8 hours
1. Discussion of presentation methods: studio visits, interviews, slide submission, and online applications	
2. Discussion of juries: transfer visits, portfolio review, and juried exhibitions	
3. Preparation of oral presentations for art professionals	
4. Preparation of artist resumes	
5. Differentiation of artist resumes from other resumes	

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| E. Documentation of Art Work            | 8 hours |
| 1. Photography for slide presentation   |         |
| 2. Photography for digital presentation |         |
| F. Presentation Practice                | 6 hours |

**V. Methods of Presentation**

The following instructional methodologies may be used in the course:

1. lectures;
2. material demonstrations;
3. slide shows and video presentations;
4. individual consultations and group critiques;
5. supervised studio practice.

**VI. Assignments and Methods of Evaluation**

The following assignments and methods of evaluation may be used in the course:

1. studio projects (i.e. including original drawings, paintings, prints or designs);
2. portfolio review (i.e. a portfolio of student's original artwork);
3. oral presentations (i.e. an artist's work that inspires the student);
4. examinations (i.e. a midterm or a final exam);
5. slide identification (i.e. a presentation of slides with artistic reference);
6. written exercises; (i.e. a personal written artist's statement).

**VII. Textbook**

Lazzari, M. The Practical Handbook for the Emerging Artist. 2nd Edition.  
Boston, MA: Wadsworth, 2010.  
11th Grade Textbook Reading Level. ISBN: 0-495-91026-0.

**VIII. Student Learning Outcomes**

Upon successful completion of the required coursework, the student will be able to:

1. prepare a cohesive body of professional-quality art work;
2. assemble work in proper format for presentation;
3. write an artist's statement and artist resume;
3. create documentation of art work in photographic and digital form;
4. make an oral presentation of work;
5. relate work to contemporary practices in studio art;
6. explain the purpose of the portfolio in job searches, exhibition opportunities, and transfer interviews.