

COURSE OUTLINE

**Art 144 (C-ID Number: ARTS 270)
Color Theory (C-ID Title: Color Theory)**

I. Catalog Statement

Art 144 focuses on the study of the principles, theories, and applications of additive and subtractive color in two dimensions. Topics include major historical and contemporary color systems, production of projects in applied color, and the elements of design as they apply to color.

Total Lecture Units: 2.0

Total Studio Units: 1.0

Total Course Units: 3.0

Total Lecture Hours: 32.0

Total Studio Hours: 32.0

Total Faculty Contact Hours: 64.0

Prerequisite: ART 130 or equivalent.

II. Course Entry Expectations

Prior to enrolling in this course, students should be able to:

1. demonstrate a working knowledge and understanding of the basic elements of a two-dimensional art, including line, shape, texture, value, color and spatial illusion;
2. demonstrate a working knowledge and understanding of the organizing principles of two-dimensional art, including balance, proportion, repetition, contrast, harmony, unity, point of emphasis, and visual movement;
3. independently produce visual compositions and problem-solving projects that successfully incorporate the basic elements and organizing principles of two-dimensional art;
4. make individual aesthetic decisions and judgments related to their own artwork;
5. skillfully use a variety of artistic materials, techniques and tools;
6. translate ideas and visual experience into images using both formal and conceptual approaches;
7. discuss, critique and evaluate their own two-dimensional compositions, as well as those of their classmates;
8. discuss and write a critical evaluation of two-dimensional art using the appropriate vocabulary and terminology pertaining to the basic elements and organizing principles of two-dimensional art;
9. examine, compare and analyze historical and contemporary examples of two-dimensional art, within a global context.

III. Course Exit Standards

Upon successful completion of the required coursework, the student will be able to:

1. create aesthetically complete designs and images that demonstrate a working knowledge of:
 - a. color systems and color organization,
 - b. principles of color perception - light, vision, and the brain,
 - c. value, hue, intensity (chroma), and color temperature,
 - d. additive and subtractive color (light and paint),
 - e. relationships between color and composition,
 - f. color usage in contemporary art and design;
2. make individual aesthetic decisions and judgments related to their own artwork;
3. skillfully use a variety of artistic materials, techniques and tools;
4. independently produce finished color assignments that demonstrate an understanding of color theory and principles in the history of art;
5. comprehend and describe how color is perceived biologically, psychologically, culturally, symbolically and intuitively.

IV. Course Content

Total Faculty Contact Hours = 64

A. History of Color and the Development of the Color Palette	3 Lecture hours 3 Studio hours
B. Color Systems and Color Organization	3 Lecture hours 3 Studio hours
C. How Color is Perceived: Light, Vision, and the Brain	1 Lecture hours 1 Studio hours
D. Value, Hue, Intensity (Chroma), and Color Temperature	3 Lecture hours 3 Studio hours
E. Colors, Palettes and Materials	3 Lecture hours 3 Studio hours
F. Additive and Subtractive Color (Light and Paint)	3 Lecture hours 3 Studio hours
G. Color and Composition	3 Lecture hours 3 Studio hours
H. Identifying and Understanding Color Mixtures	3 Lecture hours 3 Studio hours
I. Cultural Influences on Color Usage	3 Lecture hours 3 Studio hours

J. Color Usage in Contemporary Art and Design	1 Lecture hour 1 Lab hour
K. Color and Technology	3 Lecture hours 3 Lab hour
L. Critical Evaluation and Critique of Class Projects.	3 Lecture hours 3 Studio hours

V. Methods of Instruction

The following methods of instruction may be used in the course:

1. lectures;
2. material demonstrations;
3. slide shows and video presentations;
4. individual consultations and group critiques;
5. supervised studio practice.

VI. Out of Class Assignments

The following out of class assignments may be used in the course:

1. create color collage from magazine imagery to be used as template for color project.

VII. Methods of Evaluation

The following methods of evaluation may be used in the course:

1. studio projects;
2. portfolio review;
3. oral presentations;
4. examinations;
5. slide identification;
6. written exercises;
7. final examination.

VIII. Textbook

Zelanski, Paul, and Mary Pat Fisher. *Color*. 6th ed. Englewood Cliffs: Prentice-Hall, 2009. Print.
12th Grade Textbook Reading Level. ISBN-10: 0205635601.

Finlay, Victoria. *Color: A Natural History of the Palette*. New York: Random House Trade Paperbacks, 2002. Print.
10th Grade Textbook Reading Level. ISBN-10: 0812971426.

While out of date, these are the textbooks suggested for C-ID designation

IX. Student Learning Outcomes

Upon successful completion of the required coursework, the student will be able to:

1. define advanced color theory terms;
2. produce color in at least two color models;
3. produce an original artwork informed by advanced color theory terms and concepts.