

### Evaluation of 2013-14 Annual Goals:

|   | Goal  | Outcome  | Continue goal ? | Notes  |
|---|---|--|-----------------|--|
| 1 | Scheduling will respond to data (EMP 1.3.1.e.7), including a review of room ownership (EMP 3.4.1.b.8)   | - Course scheduling and cancellation have occurred with an increasing reliance on data<br>- Room ownership issues have not been addressed  | YES             | Revise language<br><br><b><i>Goal 1 on 2014-15 list</i></b>  |
| 2 | Action Step 4.2.1. Develop a framework for defining programs in terms of how they meet GCCD's primary, secondary, and tertiary missions. This stratification provides the relative value of programs and services to GCCD's mission. (EMP-2010-245) |  | YES             | Simplify language and eliminate levels of missions. Include link with employment demands.<br><br><b><i>Goal 2 on 2014-15 list</i></b>  |
| 3 | Streamline the transition from Non Credit to credit (EMP 3.4.3.a)   | -Pre-assessment classes in Math and English offered at Garfield Campus (BSI Grant)   | YES             | <b><i>Goal 3 on 2014-15 list</i></b>   |
| 4 | The college will continue its work in competing for grants and pursue additional business partnerships that will provide additional funding. (SS-2010-162)  |  | YES             | Formalize a process for evaluating the long-term cost-effectiveness (and total cost) of grants –<br><b>Program Development Process Proposal.</b><br><br><b><i>Goal 4 on 2014-15 list</i></b> |
| 5 | The college will allocate on-going funding so that the replacement of equipment and technology can be scheduled and planned based on industry standards. (SS-2010-135)  | No additional ongoing funds allocated beyond 75% of Capital Outlay Funds (\$8/unit of nonresident students). Total YTD capital outlay funds collected: \$140,000 (budgeted: \$120,000. | YES             | Establish a formula for computer replacement and IT needs –<br>Software index/cascading<br><br>Increase support for IT structure to  |

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|    |  |  |     | levels consistent with industry standards and consultant recommendations.<br><br><b>Goal 5 on 2014-15 list</b> |
| 6  | The college will implement its two-year projection into its budget process. (SS-2010-165)  | The next budget development establishes a three-year cycle   | NO  |  |
| 7  | Investigate means of increased coordination and communication among the diverse student labs, including technology development and training with the goal of more consistent data collection, standard assessments (SLOAC), and possible economies of scale. (SS-2010-087)               | No Standards assessments are currently conducted in most labs. In fact, most labs do not have written SLOs.<br><br>Item on hold until hiring of new dean | YES | <b>Goal 6 on 2014-15 list</b>  |
| 8  | Continue to assess student learning outcomes at the course, program, and institutional levels and use assessment results for continuous improvement. Further develop the SLO database to improve the college's reporting and planning capabilities with regard to SLOs (SS2010-021 & 22) | This goal has been largely addressed   | YES | Revise language and emphasize increase of assessment rates as a goal<br><br><b>Goal 7 on 2014-15 list</b>      |
| 9  | Faculty will continue to explore, evaluate and implement delivery modes and methods of instruction that meet the objectives of the curriculum and support student needs. (SS-2010-023)   | -Substantive Change reports for DE and AAT's submitted in March 2014   | YES | <b>Goal 8 on 2014-15 list</b><br>Include development of formalized interdisciplinary collaboration             |
| 10 | The college will strengthen governance relationships and promote trust by an ongoing self-evaluation process of the state of shared governance including an annual leadership survey.  | The development of a self-evaluation survey of governance committees is underway and should be implemented by the end of Spring 2014.                    | YES | Revise and soften language<br><br><b>Goal 9 on 2014-15 list</b>  |

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|    | (SS-2010-177).   |  |                |  |
| 11 | The college will improve its use of communication tools (e.g. Facebook, Twitter, Instagram, Tumbler, etc...) to provide information to students, faculty, staff, and the community and to share college accomplishments more widely. | <p>I. Instagram event updates (Ann Simon)</p> <p>II. Facebook and twitter events updates (Wendy Grove)</p> <p>III. Facebook Campaign for current and prospective students:<br/> 1. Two-week Campaign for the 17-24 year-old demographic in March 2014; click through for new student checklist</p> <p>2. Three campaigns currently underway for summer school enrollment:<br/> a. 17-24 year-olds<br/> b. Reverse transfers<br/> c. Garfield summer school – “tuition-free classes) (30+ year-olds)</p> <p>Advertising cost varies per number of clicks.</p> | YES            | <p>The plan is to continue with Facebook advertising in future semesters.</p> <p>Next step: How do we measure how the clicks translate into actual student enrollment?</p> <p><b>Goal 10 on 2014-15 list</b></p> |
| 12 | The college will clarify its hiring prioritization processes (IHAC,SSHAC, and CHAC) and how decisions are made about which positions will be funded.   | -Process was not modified this year.   | YES            | <b>Goal 11 on 2014-15 list</b>   |
| 13 | The college will develop a “green” policy and implement it in order to work toward reducing the use of paper and improving the college’s impact on the environment.  | -No formal policy has been written (who would be responsible for the development and implementation of the language?)  | YES<br><br>YES | <b>Goal 12 on 2014-15 list</b>   |

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|  |  | - Strides have been made toward a reduction of paper use (fewer printed board agendas; SharePoint is in its implementation phase and will drastically reduce paper copies of syllabi, minutes, etc...) |  |  |
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Compiled by Isabelle Saber  
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