WORKSHOP OUTLINE: VISUAL ARGUMENTS

I. Basic Description: In 2-3 sentences, describe the workshop.
Students will learn how to use visual arguments, including identifying its relevance, avoiding bias, establishing its credibility, and formatting visuals with the correct appendices and MLA citations.

II. Workshop Entry Expectations
Skills Level Ranges: Reading 4; Writing 4; Listening/Speaking 4; Math 1

III. Workshop Exit Standards
Upon successful completion of this workshop, the student will be able to:
      1. Understand the value of selecting and using appropriate visuals as forms of argument
      2. Correctly align, format and cite visuals within the student's written work

IV. Workshop Content
The following concepts, ideas, or topics must be covered:
      1. Introduction of visual arguments (what they are, why we use them, and which types are best selections)
      2. Review of how the visuals should be formatted (citing in MLA, choosing proper alignment and using labels/captions)
      3. Selection of the most appropriate visual arguments (that are relevant, avoid bias and are credible)
      4. Use of appendices (with its correct formatting)

V. Methods of Presentation
The following methods of instruction may be used in the course:
      1. Directed class discussions, small-group discussions, peer group writing workshops, individual conferences, small-group conferences, and student presentations;
      2. Films, audio-visuals, slides, and hand-out materials may be used to supplement discussion and readings;
      3. Debate, role-playing activities, group projects, or other active learning;
      4. Guest speakers from related disciplines may be invited to present special topical material;
      5. Student ownership and presentation of assigned workshop material.

VI. Methods of Evaluation
The following methods of evaluation may be used in the workshop:
      1. Pre- and Post-tests

VII. Student Learning Outcomes
Upon successful completion of this workshop, the student will be able to demonstrate his/her ability to:
      1. Understand the value and responsibility that comes with using visual arguments
      2. Be able to align and cite visuals according to MLA rules, whether it be an original, print or web source
      3. Use appendices correctly and effectively