



ENTREPRENEURSHIP

LEVERAGING AND BRANDING
THE SKATEBOARD CULTURE

CHAZ ORTIZ
(@Chazortiz)

MANNY SANTIAGO
(@Mannysantiago)

GREG LUTZKA
(@GregLutzka)

BRAND REPRESENTATIVES:
SHELDON LEWIS, LEWIS BRAND LLC
RASTACLAT BRACELETS
AUDIO WEAR

A discussion of entrepreneurship, marketing, personal branding
and culture with some of the world's top skateboarders.

THURSDAY, MAY 11, 2017
GLENDALE COLLEGE AUDITORIUM
12:20–1:30 P.M.

**ENTREPRENEUR MEET & GREET IN FRONT OF THE
AUDITORIUM BEFORE THE LECTURE FROM 11:00 A.M.–12:20 P.M.**

FREE • EVERYONE WELCOME • FLEX CREDIT AVAILABLE

*Attendance records for students will be provided to instructors
Online quiz will be available for students*

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