



Marketing, Sales and Service

Thanks to improved transportation, better communication and the spread of the internet, companies can now sell anything to anyone, anywhere in the world—and they'll need skilled salespeople and marketers to get the job done.

Think you're one of those people? Then you should think about following the Marketing, Sales and Service career pathway.

Take any one of the four branches of this pathway—E-commerce, Entrepreneurship, International Trade or Professional Sales and Marketing—and you'll learn much more than the basics.



Marketing, Sales and Service

Are you sold on a career in marketing?

Sales Managers \$31.75 - \$74.96

Advertising and Promotions Marketing \$30.83 - \$56.82

Insurance Sales Agents \$18.69 - \$40.97

Advertising Sales Agents \$15.69 - \$31.94

Source:
www.WhoDoUwant2b.com

You'll learn technology. You'll learn ethics and social responsibility. You'll learn communication, marketing and promotion skills. And you'll learn how to apply those skills on the job...or use them to further your education.

Marketing, Sales and Service is a career pathway that can open the world to you.

How much can you make?



Technical Level Careers

(with AA or AS degree or certificate)

- Account Supervisor
- Copywriter-Designer
- E-Commerce Entrepreneur
- E-Commerce Marketing
- Bill and Account Collectors
- Credit Authorizers
- Statistical Assistants
- Travel Agents
- Retail/Wholesale Buyer

Professional Level Careers

(with BS or BA degree)

- Brand Manager
- E-Commerce Director
- Interactive Sales Engineer
- Sales Agent, Financial Services
- Economist
- International Trade Specialist
- Marketing Research Analyst
- Wholesales Distribution Manager

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