



REID KERR

English Instructor
Glendale Community College

RESEARCH INTERESTS:

- rhetoric and composition theory
- multimodal communication
- visual rhetoric
- learning transfer
- ethnomusicology
- Southern folklore
- socio-political rhetoric

RECLAIMING RHETORICAL POWER: DEVELOPING DIVERSE LITERACIES IN THE AGE OF NEW MEDIA

WHAT IS RHETORICAL POWER AND WHY DOES IT MATTER IN THE TWO-YEAR COLLEGE ENVIRONMENT?

WHAT ARE THE WAYS WE CAN SUPPORT A RANGE OF LEARNING STYLES AND LITERACIES IN OUR COURSEWORK?

HOW CAN WE MOVE FROM BEING CONTENT CONSUMERS TO EMPOWERED CREATORS IN THE DIGITAL AGE?

THURSDAY, SEPTEMBER 21, 2017 12:20–1:30 PM KREIDER HALL (SR 138)

FREE AND OPEN TO THE PUBLIC FLEX CREDIT AVAILABLE