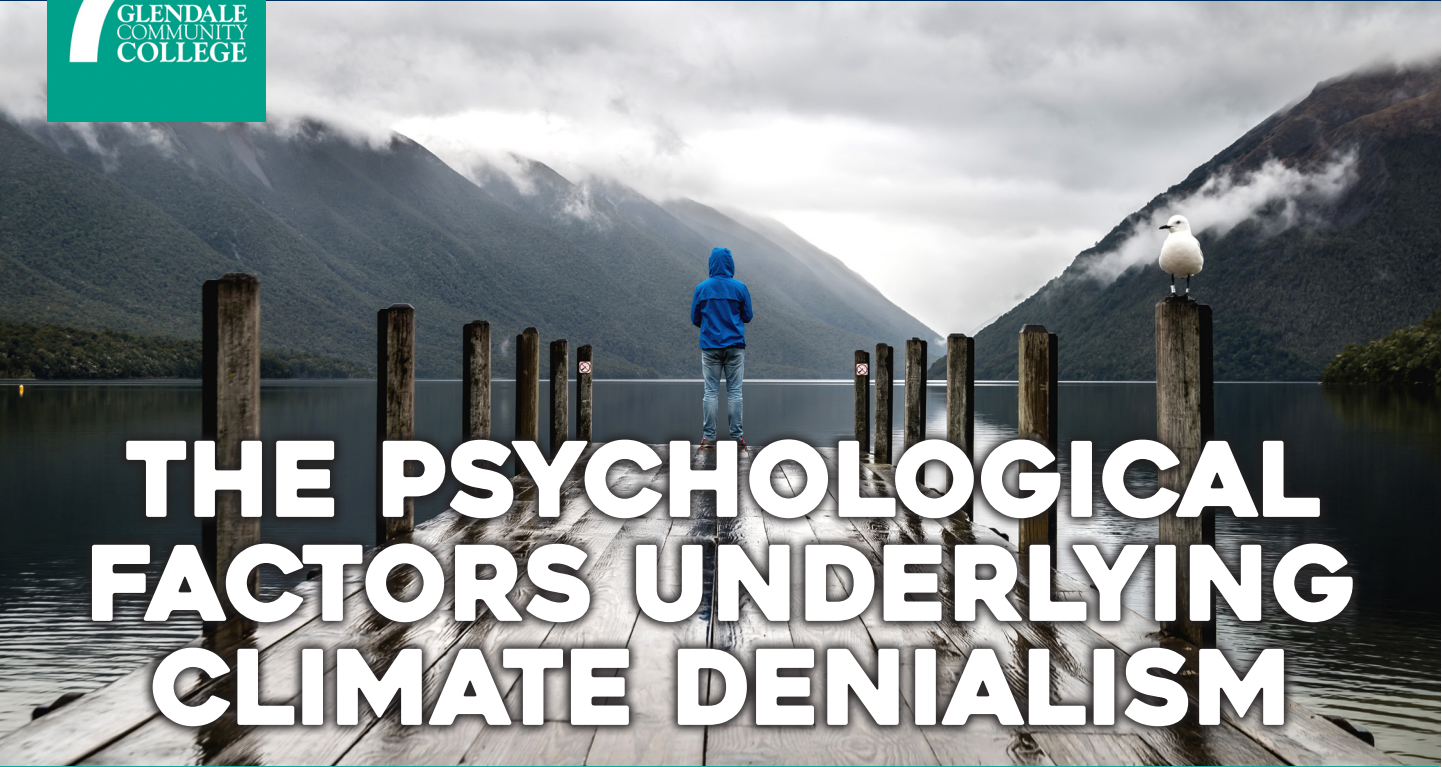




HUMANITIES/SOCIAL SCIENCES LECTURE SERIES



THE PSYCHOLOGICAL FACTORS UNDERLYING CLIMATE DENIALISM

DR. PATRICK ROCK

Instructor of Psychology, Glendale Community College

THURSDAY, NOVEMBER 30

12:20–1:30PM · KREIDER HALL (SR 138)

Dr. Rock will present an overview of the psychological factors that drive individuals to deny climate change in the face of compelling evidence. He will discuss the ways in which individuals' motivation to believe climate change is not real can produce distortions in their perceptions of evidence, and how the broad scope of this issue can lead people to emotionally disengage from discussions of its effects. He will then turn to research on how to shift deniers' thinking on this topic, sharing persuasion techniques and other approaches that have been supported by psychological research..

EVERYONE WELCOME · FLEX CREDIT AVAILABLE

THE HUMANITIES/SOCIAL SCIENCE LECTURE SERIES IS COORDINATED BY DANIEL BROTMAN