

#### BUSINESS LECTURE SERIES



# THE IMPACT OF SOCIAL MEDIA ON ENTREPRENEURSHIP AND SMALL BUSINESS

LAUNCH AND GROW YOUR BUSINESS USING SOCIAL MEDIA

### MODERATOR



## SOLANGE RUBIO

CAMPAIGN MANAGER

CREATOR NETWORK

Manager at Univision's Creator Network. Solange has always had a passion for Media and it was at an early age that she noticed the disproportionate representation in media. Working at Univision has further ignited her passion to work towards more diverse and inclusive story telling within the media and marketing world.

#### **PANELISTS**

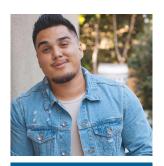


TRACEY MCCORMACK

LOCAL SALES MANAGER KTTV FOX 11 LA

ASSOCIATED STUDENTS

Glendale Community College



OSCAR MIRANDA

ENTERTAINER INFLUENCER



DANIELLE ERVES

ENTREPRENEUR
AND SOCIAL MEDIA
PROFESSIONAL
ERVES CONSULTING



ISRAEL NERY

ASSISTANT DISTRICT DIRECTOR FOR LENDER RELATIONS SMALL BUSINESS ADMINISTRATION (SBA) LOS ANGELES

# THURSDAY, MAY 10, 2018 GLENDALE COLLEGE AUDITORIUM • 12:30–1:30 P.M.

ENTREPRENEUR MEET & GREET IN FRONT OF THE AUDITORIUM BEFORE THE LECTURE FROM 11:00 A.M.-12:20 P.M.

FREE PROFESSIONAL PORTRAITS FROM 11:00 AM TO 12:00 PM

FREE • EVERYONE WELCOME • FLEX CREDIT AVAILABLE

Attendance records for students will be provided to instructors
Online quiz will be available for students