

THE IMPACT OF SOCIAL MEDIA ON ENTREPRENEURSHIP AND SMALL BUSINESS

LAUNCH AND GROW YOUR BUSINESS USING SOCIAL MEDIA

MODERATOR



**SOLANGE
RUBIO**

**CAMPAIGN
MANAGER**

**CREATOR
NETWORK**

powered by  UNIVISION
COMMUNICATIONS INC

SOLANGE RUBIO is a Campaign Manager at Univision's Creator Network. Solange has always had a passion for Media and it was at an early age that she noticed the disproportionate representation in media. Working at Univision has further ignited her passion to work towards more diverse and inclusive story telling within the media and marketing world.

PANELISTS



**TRACEY
MCCORMACK**

**LOCAL SALES
MANAGER**
KTTV FOX 11 LA



**OSCAR
MIRANDA**

**ENTERTAINER
INFLUENCER**



**DANIELLE
ERVES**

**ENTREPRENEUR
AND SOCIAL MEDIA
PROFESSIONAL**
ERVES CONSULTING



**ISRAEL
NERY**

**ASSISTANT DISTRICT
DIRECTOR FOR
LENDER RELATIONS**
SMALL BUSINESS
ADMINISTRATION
(SBA) LOS ANGELES

THURSDAY, MAY 10, 2018
GLENDALE COLLEGE AUDITORIUM • 12:30–1:30 P.M.

**ENTREPRENEUR MEET & GREET IN FRONT OF THE
AUDITORIUM BEFORE THE LECTURE FROM 11:00 A.M.–12:20 P.M.**

FREE PROFESSIONAL PORTRAITS FROM 11:00 AM TO 12:00 PM

FREE • EVERYONE WELCOME • FLEX CREDIT AVAILABLE

*Attendance records for students will be provided to instructors
Online quiz will be available for students*