Glendale Community College District

6620

Administrative Regulation

NAMING OF DISTRICT FACILITIES AND PROPERTIES

All recommendations shall comply with the following criteria:

- Proposals may be submitted by any interested person
- Proposals may honor people or organizations who have supported the college through major gifts
- Proposals may honor people who supported the college through exemplary service
- Persons currently serving in publicly elected office or currently employed by the District cannot be considered

A name of a Glendale Community College facility or property must meet one or more of the following criteria:

- A. It designates natural or local area geographic features.
- B. It designates the function of a facility or property.
- C. It acknowledges the discipline to be taught or served by the facility.
- D. It honors an individual

Acceptance of Gifts to the District

The Board of Trustees may accept gifts made to the District for the benefit of the College. The Board will take into consideration the "significant" amount of the proposed gift as either or both relate to the realization or completion of a facility or to the enhancement of the facility's usefulness to the College. For an amount to be considered "significant", it shall either:

- a. Fund the total cost of the facility to be named, or
- b. Provide funding for that portion of the total cost which would not have been available from any other source (such as federal or state loans or appropriations, student fees, bond issues, etc.).

Major Donor Recognition Procedures

As part of the overall plan for recognition of major donors, the Glendale College Foundation may provide "naming opportunities" as a means to recognize significant monetary contributions to the Foundation.

Naming Tribute

Naming tributes generally arise from the following circumstance:

To recognize a person, group or business that has made a significant financial contribution to the Glendale College Foundation. In conjunction with the giving guidelines of the Glendale College Foundation, recommendations for any naming opportunities will be submitted by the Foundation to the Campus Development Committee, then Executive Committee and finally to the Board of Trustees.

When no gift is involved:

- a. It must honor a person who has achieved unique distinction in higher education or other significant areas of public service; or
- b. It must honor a person who has served Glendale Community College in a leadership capacity and/or has made extraordinary contributions to Glendale Community College.

Naming of buildings shall be in perpetuity and approved by the Glendale Community College District Board of Trustees, provided the Glendale College Foundation receives all agreed upon donations.

Proposed Names must be submitted and reviewed by the Campus Development Committee and the Executive Committee prior to submittal to the Board of Trustees for approval.

The Board of Trustees has the right to reject any gift or name or remove a name designation, should conditions warrant. In special circumstances, the Board of Trustees may waive any or all of the criteria.

Value of Facilities

The relative valuing of buildings, areas and rooms within buildings, exterior areas and landscape projects on the campus will be the function of the Foundation Office and the Superintendent/President. The Executive Director of the Foundation will involve appropriate staff in this process.

Giving Levels

Amounts for naming opportunities will be set and adjusted periodically by the Glendale College Foundation and the Superintendent/President.

Specific items to be promoted (such as benches, tiles, bricks, and so on) will be determined by the Glendale College Foundation and the Superintendent/President.

Adopted: 8/18/09