



COURSE OUTLINE : MEDIA 101
D Credit – Degree Applicable
COURSE ID 001159
Cyclical Review: September 2020

COURSE DISCIPLINE : MEDIA
COURSE NUMBER : 101
COURSE TITLE (FULL) : Introduction To TV Studio Production
COURSE TITLE (SHORT) : Intro To TV Studio Production

CATALOG DESCRIPTION

MEDIA 101 provides students with a basic overview of the aesthetics and techniques required in the production of studio based multiple camera video programs. The topics include studio and control room operations, directing, crew responsibilities, operation of video and audio equipment, lighting, video graphics and sound mixing. Projects consist of hands-on experiences in several “live” video studio production situations performed in the Glendale College Television Studio (GCTV Studio.)

Total Lecture Units: 1.50

Total Laboratory Units: 1.50

Total Course Units: 3.00

Total Lecture Hours: 27.00

Total Laboratory Hours: 81.00

Total Laboratory Hours To Be Arranged: 0.00

Total Contact Hours: 108.00

Total Out-of-Class Hours: 54.00

Prerequisite: None.



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EXIT STANDARDS

- 1 Operate video cameras, video recorders, audio recorders, microphones, studio control equipment and lighting equipment;
- 2 write simple scripts and storyboards for both video and audio productions;
- 3 assess all elements necessary to the production of simple studio video programs;
- 4 direct, assistant direct, technical direct, run and run live audio on a simple three camera live video production.

STUDENT LEARNING OUTCOMES

- 1 define basic terminology used in the video production industry;
- 2 operate video and audio equipment required to produce a video production;
- 3 perform the functions of a variety of video studio production crew responsibilities.

COURSE CONTENT WITH INSTRUCTIONAL HOURS

	Description	Lecture	Lab	Total Hours
1	The Video Production Process Lecture <ul style="list-style-type: none"> • Project development • Pre-production • Production • Post-Production • Distribution 	3	9	12
2	Audio Production Techniques <ul style="list-style-type: none"> • Basic audio functions • Recording techniques • Audio mixing • Microphones • Laboratory 	4	11	15
3	Video Production Equipment <ul style="list-style-type: none"> • Video cameras • Video switchers • Video graphics and character generators • Audio mixing for video • Intercom systems • Laboratory 	7	20	27



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4	Studio and Control Room Operations and Positions • Director • Assistant Director • Technical Director • Floor Manager • Camera Operators • Video Engineer • Graphics/Character Generator Operator • Audio Engineer • Grips • Communication and crew teamwork • Laboratory	9	30	39
5	Video Production Aesthetics • Camera composition • Continuity • Dynamic composition and screen direction • Graphic Art for video • Aesthetics of editing • Laboratory	4	11	15
				108

OUT OF CLASS ASSIGNMENTS

- 1 prepare script and music for recording of audio commercial project;
- 2 write script and prepare visuals for graphics based multi-camera video project;
- 3 write script, plan camera shots and rehearse live studio directing project.

METHODS OF EVALUATION

- 1 attendance and participation;
- 2 work in-progress;
- 3 peer and instructor critique of work;
- 4 production assignments;
- 5 final exam.

METHODS OF INSTRUCTION

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia



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- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)
- Guest Speakers
- Presentations

TEXTBOOKS

Title	Type	Publisher	Edition	Medium	Author	ISBN	Date
Television Production	Required	Routledge, Taylor and Francis Group	17	Print	Jim Owens	978036713 6338	2020
The Bare Bones Camera Course for Film and Video	Required	Langara College	3	Print	Tom Schroeppel	978162153 5263	2018