

# Language and Communication

## Writing/Literature Industry Pathway

### Related Careers

1. [Author/Writer \(VIDEO\)](#)
2. [Technical Writer \(VIDEO\)](#)
3. [Creative Writer \(VIDEO\)](#)
4. [Editor \(VIDEO\)](#)
5. [Copywriter/Copyeditor \(VIDEO\)](#)
6. [Journalist \(VIDEO\)](#)
7. [Librarian \(VIDEO\)](#)
8. [Literary Agent](#)
9. [Publicist/Publisher](#)
10. [Announcer \(VIDEO\)](#)

### Top Industry Pathway Skills

1. Writing
2. Organization
3. Communication
4. Creativity
5. Observation and Information Gathering

### Experiences to Get There

- **Mentorship and Shadowing:** Find a mentor or professionals to shadow from and learn from. A mentor can help support you and provide opportunities where a chance to shadow a professional will show what that career is really like
- **Conferences and Associations:** Research professional associations and conferences related to chosen area to present papers or research
- **Coursework:** Independent study courses based on writing project. For more information talk to your faculty
- **Publications:** Work to publish now, use college newspapers and magazines and the correlating coursework
- **Graduate School:** may be necessary for various careers or for better information and knowledge. Research education needed for careers

### Types of Employers in the Industry Pathway

- Publishing and/or editing companies
- Marketing and Advertising firms
- Schools
- News/Media outlets
- Lots of these jobs are freelance. Building up your own brand and content

### Tips/Strategies in Your Pathway

- Join an Association and/or use any free Career Resources.

- [American Association of Journalist and Authors](#)
- [Authors Guild](#)
- [Dramatist Guild](#)
- [International Federation of Journalist](#)
- [Editorial Freelance Association](#)
- [ACES: Society for Editing](#)
- For a further list of associations check out this [LINK](#) - Writer's Relief Website
- For any freelance work, build your organizational and money skills. Learning to set money aside for taxes and organizing projects as needed
- Meet the right people. Knowing the right people can be key for many of these careers
- Look into taking classes in other areas to build skills and experience like Business, Marketing, or Communications

### Degrees and Certificates Offered at GCC

- ADT Degrees
  - [English](#)
  - [Communication Studies](#)
  - [History](#)
  - [Journalism](#)
  - [Philosophy](#)
  - [Spanish](#)
- AA Degrees
  - [English](#)
  - [Foreign Languages](#)
  - [Interdisciplinary Humanities](#)
  - [Armenian Language](#)
  - [French Language](#)
  - [Italian Language](#)
  - [Japanese Language](#)
  - [Mass Communications](#)
  - [Speech/Communications](#)
  - [Spanish Language](#)
- AS Degrees
  - [Mass Communications](#)
- Certificates
  - [Armenian Language](#)
  - [Creative Writing](#)
  - [French Language](#)
  - [Italian Language](#)
  - [Japanese Language](#)
  - [Mass Communications](#)