



**COURSE OUTLINE : SPCH 108**

**D Credit – Degree Applicable**

**COURSE ID 003228**

**Cyclical Review: December 2016**

**Revision: October 2021**

**COURSE DISCIPLINE :** SPCH

**COURSE NUMBER :** 108

**COURSE TITLE (FULL) :** Intercultural Communication

**COURSE TITLE (SHORT) :** Intercultural Communication

**CALIFORNIA STATE UNIVERSITY SYSTEM C-ID :** COMM 150 – Intercultural Communication

**ACADEMIC SENATE DISCIPLINE:** Speech Communication

### **CATALOG DESCRIPTION**

SPCH 108 is an introductory course focusing on the principles and practices of intercultural communication. This course is designed to help students become familiar with the major theories and research of intercultural communication in domestic and global contexts. Students examine culturally coded communication behaviors to identify and understand differences in communication patterns among individuals and groups from diverse ethnic and cultural backgrounds. The course provides students with an opportunity to enhance their intercultural communication knowledge and skills through practical exercises and activities.

Total Lecture Units:3.00

Total Laboratory Units: 0.00

**Total Course Units: 3.00**

Total Lecture Hours:54.00

Total Laboratory Hours: 0.00

Total Laboratory Hours To Be Arranged: 0.00

**Total Contact Hours: 54.00**

**Total Out-of-Class Hours: 108.00**

Recommended Preparation: ENGL 100 or ESL 151.



**ENTRY STANDARDS**

	<b>Subject</b>	<b>Number</b>	<b>Title</b>	<b>Description</b>	<b>Include</b>
1	ESL	151	Reading And Composition V	read and critically analyze various academic readings;	Yes
2	ESL	151	Reading And Composition V	summarize readings;	Yes
3	ESL	151	Reading And Composition V	organize fully-developed essays in both expository and argumentative modes;	Yes
4	ESL	151	Reading And Composition V	compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion;	Yes
5	ENGL	100	Writing Workshop	Read, analyze, and evaluate contemporary articles and stories to identify topic, thesis, support, transitions, conclusion, audience, and tone;	Yes
6	ENGL	100	Writing Workshop	write an argumentative essay that has an introduction, body paragraphs, and a conclusion, demonstrating a basic understanding of essay organization;	Yes
7	ENGL	100	Writing Workshop	write an argumentative essay that integrates the ideas of others (i.e., authors) through paraphrasing, summarizing, and quoting with correct citation techniques;	Yes

**EXIT STANDARDS**

- 1 recognize effective intercultural communication behaviors and techniques;
- 2 list and define the fundamental elements of culture and communication;
- 3 identify ways of reducing barriers of intercultural communication and integrate these concepts and techniques into his/her own behavior;
- 4 compare and contrast his/her personal history with the histories of others;
- 5 identify and assess his/her own identity;
- 6 formulate and demonstrate skills used in presenting assertive, confirming, and inclusive verbal and nonverbal messages to people from different ethnic and cultural backgrounds;
- 7 interpret and analyze the representation of domestic and global cultural groups in the media;
- 8 articulate and demonstrate skills in managing intercultural relationships;
- 9 analyze and discuss challenges and benefits of intercultural encounters in a variety of domestic and global contexts;
- 10 identify elements of common ground among diverse cultures.



**STUDENT LEARNING OUTCOMES**

- 1 describe the essential role that culture plays on people’s perceptions, beliefs, communication patterns and behaviors
- 2 recognize and interpret underlying cultural values, messages, and implicit cultural meanings expressed in intercultural communication
- 3 identify and model effective intercultural communication practices

**COURSE CONTENT WITH INSTRUCTIONAL HOURS**

	Description	Lecture	Lab	Total Hours
1	Introduction to the Study of Intercultural Communication <ul style="list-style-type: none"> <li>• The relevance of studying intercultural communication</li> <li>• Basic theories and principles</li> </ul>	3	0	3
2	Building Blocks and Barriers of Intercultural Communication <ul style="list-style-type: none"> <li>• Definition and interpretation of the term “culture</li> <li>• World views</li> <li>• Core values and beliefs</li> <li>• Norms and roles</li> <li>• Assimilation and enculturation</li> <li>• Communication</li> <li>• Context</li> <li>• Power</li> <li>• Ethics and morals</li> <li>• Barriers to intercultural communication</li> <li>• Ethnocentrism</li> <li>• Stereotyping</li> <li>• Prejudice</li> <li>• Discrimination</li> <li>• Culture shock</li> </ul>	7	0	7
3	History and Interpersonal Communication <ul style="list-style-type: none"> <li>• From history to histories</li> <li>• History and identity</li> <li>• Identity and intercultural communication</li> <li>• Understanding identity</li> <li>• Individualism</li> <li>• Collectivism</li> <li>• Social and cultural identity</li> <li>• Identity development</li> <li>• Multicultural identity</li> <li>• Identity, language, and intercultural communication</li> </ul>	6	0	6



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4	<p>Intercultural Communication Processes</p> <ul style="list-style-type: none"> <li>• Verbal issues in intercultural communication</li> <li>• The study of language</li> <li>• Cultural variations in language</li> <li>• Communication patterns</li> <li>• Language and power</li> <li>• Moving between languages</li> <li>• Nonverbal communication issues</li> <li>• Defining nonverbal communication</li> <li>• Nonverbal codes</li> <li>• Cultural variations in nonverbal behavior</li> <li>• Perception and competencies</li> <li>• Defining cultural space</li> </ul>	7	0	7
5	<p>Intercultural Communication in Everyday Life</p> <ul style="list-style-type: none"> <li>• Popular culture and intercultural communication</li> <li>• Definition of the term “popular culture”]</li> <li>• Consuming and resisting popular culture</li> <li>• Representing cultural groups</li> <li>• U.S. popular culture and power</li> </ul>	5	0	5
6	<p>Culture, Communication, and Conflict</p> <ul style="list-style-type: none"> <li>• Characteristics of intercultural conflict</li> <li>• Types of conflict and the importance of context</li> <li>• Cultural influences on conflict management</li> <li>• Understanding conflict and society</li> </ul>	5	0	5
7	<p>Benefits and Challenges of Intercultural Relationships</p> <ul style="list-style-type: none"> <li>• Foundations of intercultural relationships</li> <li>• Relationships across differences</li> <li>• Society and intercultural relationships</li> </ul>	5	0	5



8	<p>Intercultural Communication in Applied Settings</p> <ul style="list-style-type: none"> <li>• Intercultural communication in tourism contexts</li> <li>• Intercultural communication and tourism</li> <li>• Communication challenges in tourism contexts</li> <li>• Social/political contexts in tourism</li> <li>• Intercultural communication and business</li> <li>• The domestic and global economy</li> <li>• Power issues in intercultural business encounters</li> <li>• Communication challenges in business contexts</li> <li>• Work related values</li> <li>• Communication styles</li> <li>• Diversity, prejudice and discrimination</li> <li>• Social and political contexts of business</li> <li>• Intercultural communication and education</li> <li>• Culturally specific education</li> <li>• Intercultural communication in educational settings</li> <li>• Roles for teachers and students</li> <li>• Grading and power</li> <li>• Admissions, affirmative action, and standardized tests</li> <li>• Communication, education and cultural identity</li> <li>• Social issues and education</li> <li>• Intercultural communication and health care</li> <li>• Importance of intercultural communication in health care</li> <li>• Intercultural barriers to effective health care</li> <li>• Power in communication about health care</li> </ul>	16	0	16
				<b>54</b>

**OUT OF CLASS ASSIGNMENTS**

- 1 essays that respond, explain, analyze, argue, and/or evaluate an intercultural communication principle (e.g. study Hofstede's Cultural Dimensions and make a comparison of values with your home country and another country that you know quite well);
- 2 reading assignments from textbooks and/or journal articles;
- 3 journaling;
- 4 field experience (e.g. participating in a cultural event and writing a summary of event);
- 5 film analysis.

**METHODS OF EVALUATION**

- 1 discussions;
- 2 group and individual oral presentations;
- 3 self and peer evaluation papers (e.g. describing and/or analyzing communication behavior);
- 4 written assignments of sufficient length and complexity;
- 5 quizzes;
- 6 comprehensive final exam.



**METHODS OF INSTRUCTION**

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia
- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)
- Guest Speakers
- Presentations

**TEXTBOOKS**

Title	Type	Publisher	Edition	Medium	Author	IBSN	Date
Experiencing Intercultural Communication: An Introduction	Required	Boston: McGraw Hill	5		Martin, Judith	ISBN13: 978-0078036927	2013

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