



COURSE OUTLINE : SPCH 115

D Credit – Degree Applicable

COURSE ID 010262

Cyclical Review: March 2016

Revision: October 2021

COURSE DISCIPLINE : SPCH

COURSE NUMBER : 115

COURSE TITLE (FULL) : Gender and Communication

COURSE TITLE (SHORT) : Gender and Communication

ACADEMIC SENATE DISCIPLINE: Speech Communication

CATALOG DESCRIPTION

SPCH 115 is an introductory course designed to analyze issues of gender and communication. Using a communication approach, the course examines theoretical and perspectives issues in gender construction by explaining the differences between gender, sex, and sexual orientation, and how gender, race, and class intersect with one another. Students explore the relationship between gender and communication as it relates to verbal and nonverbal communication. Students also learn to identify the perception of gendered communication from various standpoints, including those of heterosexual men and women as well as lesbian, gay, bisexual, transgender, and queer (and/or questioning) individuals/identities (LGBTQ). An emphasis is placed on improving communication skills by exploring the significance of gender in everyday communication interactions.

Total Lecture Units:3.00

Total Laboratory Units: 0.00

Total Course Units: 3.00

Total Lecture Hours:54.00

Total Laboratory Hours: 0.00

Total Laboratory Hours To Be Arranged: 0.00

Total Contact Hours: 54.00

Total Out-of-Class Hours: 108.00

Recommended Preparation: ENGL 100 or ESL 151.



ENTRY STANDARDS

	Subject	Number	Title	Description	Include
1				organize and write thesis-based essays which meet the standards for English 101 entrance;	No
2				use organized, detailed examples, facts, logical explanations, and other appropriate support for thesis statements;	No
3				critically analyze selected works that deal with important contemporary issues;	No
4				summarize, analyze and synthesize information, express and apply standards for judgment, compare and contrast, and evaluate evidence in order to form and state reasoned opinions	No
5				gather and organize information through library research;	No
6				demonstrate a command of grammar, diction, syntax and mechanics sufficient for English 101 entrance, i.e. communicating (both orally and in writing) in standard English, with few major errors in grammar and punctuation;	No
7				apply strategies appropriate to improving communication with native speakers;	No
8				critically evaluate classroom presentations and analyze the validity of their academic content;	No
9				select and participate in modes of presentation and discussion appropriate for a given academic topic;	No
10				apply knowledge of culture-appropriate presentation style, using effective body language and appropriate level of language.	No
11	ENGL	100	Writing Workshop	Read, analyze, and evaluate contemporary articles and stories to identify topic, thesis, support, transitions, conclusion, audience, and tone;	No
12	ENGL	100	Writing Workshop	read, analyze, and evaluate contemporary articles and stories for the comprehension of difficult content and the identification of main ideas and (topic-based) evidence;	No
13	ENGL	100	Writing Workshop	read, analyze, and evaluate student compositions for unity, development, use of evidence, interpretation, coherence, and variety of sentence form;	No
14	ENGL	100	Writing Workshop	write a summary of a contemporary article or story with correct citation techniques;	No

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15	ENGL	100	Writing Workshop	write an argumentative essay that has an introduction, body paragraphs, and a conclusion, demonstrating a basic understanding of essay organization;	No
16	ENGL	100	Writing Workshop	write an argumentative essay that addresses the topic, is directed by a thesis statement, uses appropriate textual evidence, develops logical interpretations, and concludes with some compelling observations;	No
17	ENGL	100	Writing Workshop	write an argumentative essay that integrates the ideas of others (i.e., authors) through paraphrasing, summarizing, and quoting with correct citation techniques;	No
18	ENGL	100	Writing Workshop	write an argumentative essay that generates novel ideas (those that add to the conversation rather than repeating the author's ideas) related to the topic and the readings;	No
19	ENGL	100	Writing Workshop	write compositions (e.g., summaries and argumentative essays) that are easy to read and follow, though some errors in grammar, mechanics, spelling, or diction may exist;	No
20	ENGL	100	Writing Workshop	proofread and edit essays for content, language, citation, and formatting problems.	No
21	ESL	151	Reading and Composition V	Read and critically analyze various academic readings;	No
22	ESL	151	Reading and Composition V	summarize readings;	No
23	ESL	151	Reading and Composition V	organize fully-developed essays in both expository and argumentative modes;	No
24	ESL	151	Reading and Composition V	compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion;	No
25	ESL	151	Reading and Composition V	revise writing to eliminate errors in syntax, and grammatical constructions;	No
26	ESL	151	Reading and Composition V	employ basic library research techniques;	No
27	ESL	151	Reading and Composition V	compose one research paper (1,000 words) or two short research papers (500-700 words each) with citations.	No



EXIT STANDARDS

- 1 determine and assess gendered patterns of communication;
- 2 analyze the construction of gender and the way it affects communication styles in multiple contexts;
demonstrate an understanding of the way language and symbols construct gender in the
- 3 context of our larger sexual, racial, ethnic, and class identities and how gender, in turn, affects communication styles and practices;
- 4 analyze gender role socialization and the role of popular culture in influencing gender communication;
identify the perception of gendered communication from various standpoints including those of
- 5 heterosexual men and women as well as lesbian, gay, bisexual, transgender, and queer (and/or questioning) individuals/identities (LGBTQ).

STUDENT LEARNING OUTCOMES

- 1 describe the essential role that gender plays on people's perceptions, beliefs, communication patterns and behaviors
- 2 identify and model effective gender communication practices at work, home, school, and social and professional forums
- 3 distinguish between biological, psychological, social and cultural theories of gender and identity and how these differences affect communication

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COURSE CONTENT WITH INSTRUCTIONAL HOURS

	Description	Lecture	Lab	Total Hours
1	Foundations of Gender Communication (12 hours) Introduction to gender communication Exploring the relevance of studying gender communication Introducing the basic theories and principles Building blocks and barriers of gender communication Definition and interpretation of the term "gender" and "gender identity" Definition and interpretation of the term "sexist language" World views Core values and beliefs Norms and roles Assimilation and enculturation Communication Context Power Ethics and morals Barriers to communication Ethnocentrism Stereotyping Prejudice Discrimination Culture shock Sex and gender differences and similarities between men and women Understanding gender identity Identity, language, and gender communication	12	0	12
2	Gender Communication Differences (8 hours) Verbal issues in intercultural communication The study of language Gender variations in language Communication patterns Language and power Moving between languages Nonverbal communication issues Defining nonverbal communication Nonverbal codes Gender variations in nonverbal behavior Perception and competencies Defining space	9	0	9



3	<p>Gender Communication in Everyday Life (8 hours)</p> <ul style="list-style-type: none"> Popular culture and gender communication Definition of the term “popular culture” Consuming and resisting popular culture Gendered themes in entertainment programs Gender bias in news coverage Media portrayals of violence towards women Culture, communication and conflict Characteristics of gender conflict Types of conflict and the importance of context Gender influences on conflict management Gender power and violence Gender relationships in everyday life Benefits and challenges of gender relationships Foundations of gender relationships Relationships across differences Social change and gender relationships 	9	0	9
4	<p>Gender Communication in Applied Settings</p> <ul style="list-style-type: none"> Gender and family community (3 hours) Explain family function in creating and defining gender Socioeconomic status of family impact on gender Cultural context in U.S. (including religion) Gender expectations in the family How diversity may impact family function and gender roles 	4	0	4
5	<p>Gender and Workplace Communication (4 hours)</p> <ul style="list-style-type: none"> Domestic and global issues Power issues in gender business encounters Definition of “sexual harassment” Distinguish between quid pro quo sexual harassment and hostile environment harassment Compare and contrast management style of women and men Communication challenges in business contexts Work related values Communication styles Diversity, prejudice and discrimination Social and political contexts of business Strategies to eliminate bias, “glass ceiling,” and “sex segregation work” 	4	0	4



6	Gender and Education Communication (3 hours) Gender specific education Gender communication in educational settings Roles for teachers and students Grading and power Admissions, affirmative action, and standardized tests Communication, education and cultural identity Social issues and education Strategies for eliminating educational sexism and gender bias	4	0	4
7	Gender and Health Care Communication (3 hours) History of gender communication in health care Importance of gender communication in health care Barriers to effective health care for transgender community Power in communication about health care	4	0	4
8	Gender and friendship communication (3 hours) The nature of friendship (e.g. use Taylor and Altman's Social Penetration Model and/or Rawlin's six-stage model) Communication differences between same gender and cross gender friendships Barriers to effective friendships	4	0	4
9	Gender and Romance (4 hours) Gender impact on romance "Battered woman syndrome" The implications of Violence Against Women Act Communication differences between same gender and/or LGBTQ romances	4	0	4
				54

OUT OF CLASS ASSIGNMENTS

- 1 essays that respond, explain, analyze, argue, and/or evaluate gender communication principles
- 2 reading assignments from textbooks and/or journal articles;
- 3 journaling;
- 4 field experience
- 5 film analysis



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METHODS OF EVALUATION

- 1 self and peer evaluation papers;
- 2 group and individual oral presentations;
- 3 written assignments;
- 4 quizzes;
- 5 comprehensive final exam.

METHODS OF INSTRUCTION

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia
- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)
- Guest Speakers
- Presentations

TEXTBOOKS

Title	Type	Publisher	Edition	Medium	Author	IBSN	Date
Gender Through the Prism of Difference		Oxford	4	Print	Baca Zinn, Maxine	978-0199743025	2011
Gendered lives: Communication, Gender, and Culture		Wadsworth	10	Print	Wood, Julia	978-1111346485	2013