



COURSE OUTLINE : ART 144
D Credit – Degree Applicable
COURSE ID 001041
Cyclical Review: September 2020

COURSE DISCIPLINE : ART

COURSE NUMBER : 144

COURSE TITLE (FULL) : Color Theory

COURSE TITLE (SHORT) : Color Theory

CALIFORNIA STATE UNIVERSITY SYSTEM C-ID : ARTS 270 – Color Theory

ACADEMIC SENATE DISCIPLINE: Art

CATALOG DESCRIPTION

ART 144 focuses on the study of the principles, theories, and applications of additive and subtractive color in two dimensions. Topics include major historical and contemporary color systems, production of projects in applied color, and the elements of design as they apply to color.

Total Lecture Units: 2.00

Total Studio Units: 1.00

Total Course Units: 3.00

Total Lecture Hours: 36.00

Total Studio Hours: 36.00

Total Laboratory Hours To Be Arranged: 0.00

Total Contact Hours: 72.00

Total Out-of-Class Hours: 90.00

Prerequisite: ART 130 or equivalent.



ENTRY STANDARDS

	Subject	Number	Title	Description	Include
1	ART	130	2-D Foundations	Demonstrate a working knowledge and understanding of the basic elements of a two - dimensional art, including line, shape, texture, value, color and spatial illusion;	Yes
2	ART	130	2-D Foundations	demonstrate a working knowledge and understanding of the organizing principles of two-dimensional art, including balance, proportion, repetition, contrast, harmony, unity, point of emphasis, and visual movement;	Yes
3	ART	130	2-D Foundations	independently produce visual compositions and problem-solving projects that successfully incorporate the basic elements and organizing principles of two-dimensional art;	Yes
4	ART	130	2-D Foundations	make individual aesthetic decisions and judgments related to their own artwork;	Yes
5	ART	130	2-D Foundations	skillfully use a variety of artistic materials, techniques and tools;	Yes
6	ART	130	2-D Foundations	translate ideas and visual experience into images using both formal and conceptual approaches;	Yes
7	ART	130	2-D Foundations	discuss, critique and evaluate their own two-dimensional compositions, as well as those of their classmates;	Yes
8	ART	130	2-D Foundations	discuss and write a critical evaluation of two-dimensional art using the appropriate vocabulary and terminology pertaining to the basic elements and organizing principles of two-dimensional art;	Yes
9	ART	130	2-D Foundations	examine, compare and analyze historical and contemporary examples of two-dimensional art, within a global context.	Yes



EXIT STANDARDS

- 1 Create aesthetically complete designs and images that demonstrate a working knowledge of: color systems and color organization, principles of color perception, value, hue, intensity (chroma), and color temperature, additive and subtractive color, relationships between color and composition;
- 2 make individual aesthetic decisions and judgments related to their own artwork;
- 3 skillfully use a variety of artistic materials, techniques and tools;
- 4 independently produce finished color assignments that demonstrate an understanding of color theory and principles in the history of art;
- 5 describe how color is perceived biologically, psychologically, culturally, symbolically and intuitively.

STUDENT LEARNING OUTCOMES

- 1 Identify and define advanced color theory terms.
- 2 produce an original artwork informed by advanced color theory terms and concepts

COURSE CONTENT WITH INSTRUCTIONAL HOURS

	Description	Lecture	Lab	Total Hours
1	History of Color and the Development of the Color Palette	3	3	6
2	Color Systems and Color Organization	3	3	6
3	How Color is Perceived <ul style="list-style-type: none"> • Light • Vision • The brain 	2	2	4
4	Value, Hue, Intensity (Chroma), and Color Temperature	3	3	6
5	Colors, Palettes and Materials	3	3	6
6	Additive and Subtractive Color (Light and Paint)	3	3	6
7	Color and Composition	3	3	6
8	Identifying and Understanding Color Mixtures	3	3	6
9	Cultural Influences on Color Usage	3	3	6
10	Color Usage in Contemporary Art and Design	2	2	4
11	Color and Technology	3	3	6
12	Critical Evaluation and Critique of Class Projects.	5	5	10
				72



OUT OF CLASS ASSIGNMENTS

- 1 projects (e.g. execute independent original artworks)
- 2 museum and gallery visits

METHODS OF EVALUATION

- 1 studio projects;
- 2 portfolio review;
- 3 oral presentations;
- 4 examinations;
- 5 written exercises;
- 6 final examination.

METHODS OF INSTRUCTION

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia
- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)
- Guest Speakers
- Presentations

TEXTBOOKS

Title	Type	Publisher	Edition	Medium	Author	ISBN	Date
Color	Required	Prentice Hall	6	print	Zelanski, Paul	020563560 1	2010
Color: A Natural History of the Palette	Required	Random House		print	Finlay, Victoria	081297142 6	2004