

ART157 : Gallery Studies/Art Presentation

General Information

Author:	<ul style="list-style-type: none">April Bey
Course Code (CB01) :	ART157
Course Title (CB02) :	Gallery Studies/Art Presentation
Department:	ART
Proposal Start:	Winter 2025
TOP Code (CB03) :	(1001.00) Fine Arts, General
CIP Code:	(50.0101) Visual and Performing Arts, General.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000141841
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	ART 157 is an introduction to the principles and practices for gallery/museum presentations of various art media. Students learn about basic preparatory and curatorial work, installation techniques in a professional gallery setting using various art media, publicity, and administrative tasks and procedures. Students will also develop a personal artist statement, resume, visual materials and a cover letter for an individual portfolio presentation.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">Credit
Author:	No value

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">Art
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08) Course is not a basic skills course. <input type="checkbox"/> Allow Students to Gain Credit by Exam/Challenge	Course Special Class Status (CB13) Course is not a special class. Pre-Collegiate Level (CB21) Not applicable.	Grading Basis <ul style="list-style-type: none">Grade with Pass / No-Pass Option Course Support Course Status (CB26) Course is not a support course
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Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Pending

Units and Hours

Summary

Minimum Credit Units (CB07)	3
Maximum Credit Units (CB06)	3
Total Course In-Class (Contact) Hours	72
Total Course Out-of-Class Hours	90
Total Student Learning Hours	162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	2.5	5
Laboratory Hours	1.5	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks)	18
Hours per unit divisor	54
Course In-Class (Contact) Hours	
Lecture	45
Laboratory	27
Studio	0
Total	72
Course Out-of-Class Hours	
Lecture	90
Laboratory	0
Studio	0
Total	90

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
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No Value	No Value	No Value	No Value
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Pre-requisites, Co-requisites, Anti-requisites and Advisories

No Value

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction	Lecture
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Methods of Instruction	Laboratory
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Out of Class Assignments

- Written reviews of exhibitions (e.g. students will attend off campus exhibitions and write subjective reviews based on examples presented in class)

Methods of Evaluation

Rationale

Project/Portfolio

Technical evaluation of student exhibition design and concepts

Project/Portfolio

Evaluation of individual portfolios

Writing Assignment

Written critiques of observed exhibitions

Exam/Quiz/Test

Written mid-term

Exam/Quiz/Test

Written final exam

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Lazzarri, Margaret R	A Practical Handbook for the Emerging Artist	Thames & Hudson	2021	978-0500296059

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Apply principles of design and space planning in order to achieve the most efficient use of gallery and most efficient traffic flow.

Employ the techniques of hanging and lighting for specific media to be exhibited.

Create mounting techniques designed to protect against theft and earthquakes.

Practice construction techniques that meet specific gallery and exhibition demands.

Apply principles of graphic design and print media in the production of exhibition announcements, posters and gallery signage.

Write a press release.

Apply business principles and procedures utilized in a professional gallery.

Employ document methods in an archival manner.

Demonstrate curatorial concepts through written proposals, reviews and oral class presentations.

Apply understanding of art presentations by portfolio presentations of a personal work or of a researched artist's work by means of a resume, statement, cover letter and slide sheet.

SLOs

Identify the steps in successful exhibition planning.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
<i>ART</i> Art - Certificate	Prepare and organize art works for exhibition, if applicable
<i>ART</i> Art - A.S. Degree Major	Prepare and organize art works for exhibition, if applicable

Develop an exhibition plan for an original exhibition.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
<i>ART</i> Studio Arts	Demonstrate intermediate mastery in a range of 2D/3D visual media
	Employ basic concepts in 2D design and drawing, or 3D design and drawing-for-sculpture; create portfolio ready, original artworks
<i>ART</i> Art - A.S. Degree Major	Prepare and organize art works for exhibition, if applicable
<i>ART</i> Art - Certificate	Prepare and organize art works for exhibition, if applicable

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Gallery curatorial principles (10 hours)

- Exhibition research
- Exhibition coherence
- Professional exhibition standards and procedures

Press / Publicity (15 hours)

- Writing a press release
- Artist statement
- Curatorial statement
- Advertising techniques / procedures

Business forms and procedures (10 hours)

Proposal Writing (10 hours)

Total hours: 45

Laboratory/Studio Content

Materials and Methods (8 hours)

- Wall construction
- Painting techniques
- Basic electrical safety

Interior Space Studio (2 hours)

- Traffic Flow
- Exhibition components

Installation of Exhibits (8 hours)

- Hanging and installing
- Lighting

Documentation (3 hours)

- Photography, slide presentations
- Catalogues and brochures

Verbal and visual presentation techniques (3 hours)

- Class presentation
- Written critique

Portfolio assembly (3 hours)

- Resume
- Cover letter
- Artist Statement
- Color transparencies

Total hours: 27

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

No Value

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

No

If yes, who is your departmental library liaison?

No Value

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No Value

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

- No

If additional resources are needed, add a brief description and cost in the box provided.

No Value