

AT137 : Airline Travel Careers

General Information

Author:	<ul style="list-style-type: none">Curtis G Potter
Course Code (CB01) :	AT137
Course Title (CB02) :	Airline Travel Careers
Department:	AT
Proposal Start:	Fall 2024
TOP Code (CB03) :	(3009.00) Travel Services and Tourism
CIP Code:	(52.1905) Tourism and Travel Services Marketing Operations.
SAM Code (CB09) :	Possibly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000215903
Curriculum Committee Approval Date:	05/22/2024
Board of Trustees Approval Date:	07/16/2024
Last Cyclical Review Date:	05/22/2024
Course Description and Course Note:	AT 137 is designed for students pursuing careers in airline travel. The course presents the current industry hiring qualifications and requirements for entry level industry employees.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">Credit
Mode of Delivery:	
Author:	Curtis G Potter
Course Family:	

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">Flight Attendant Training
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08) Course is not a basic skills course. <input type="checkbox"/> Allow Students to Gain Credit by Exam/Challenge	Course Special Class Status (CB13) Course is not a special class. Pre-Collegiate Level (CB21) Not applicable.	Grading Basis <ul style="list-style-type: none">Grade with Pass / No-Pass Option Course Support Course Status (CB26) Course is not a support course
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General Education and C-ID

General Education Status (CB25)

Not Applicable

Transferability

Not transferable

Transferability Status

Not transferable

Units and Hours

Summary

Minimum Credit Units (CB07)	3
Maximum Credit Units (CB06)	3
Total Course In-Class (Contact) Hours	54
Total Course Out-of-Class Hours	108
Total Student Learning Hours	162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks)	18
Hours per unit divisor	0
Course In-Class (Contact) Hours	
Lecture	54
Laboratory	0
Studio	0
Total	54
Course Out-of-Class Hours	
Lecture	108
Laboratory	0
Studio	0
Total	108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

No Value

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Lecture

Methods of Instruction Multimedia

Methods of Instruction Collaborative Learning

Methods of Instruction Demonstrations

Methods of Instruction Field Activities (Trips)

Out of Class Assignments

- Research a current event related to course material and write an essay
- Research papers & presentations (e.g. travel technology, domestic airline comparisons & current issues)
- Compare and contrast the strategies, requirements and, working conditions between airlines and diagram them

Methods of Evaluation

Rationale

Exam/Quiz/Test

Quizzes

Writing Assignment

In-class essays

Presentation (group or individual)

Presentations

Exam/Quiz/Test

Midterm examination

Exam/Quiz/Test

Final examination

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
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No Value	No Value	No Value	No Value	No Value
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Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Identify personal career goals and the path to achieve them.

Develop professional appearance and image strategies consistent with industry requirements.

Demonstrate interpersonal communication skills as they pertain to the needs of travelers and employers in the travel industry.

Identify and evaluate currently available service employment in commuter and major airlines.

Review and critique customer service and interview simulations.

SLOs

Demonstrate industry standard communication skills and personal conduct.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
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<i>AT</i> Flight Attendant - Certificate	Demonstrate skills required to seek and obtain employment as a flight
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<i>AT</i> Aviation Administration - A.S. Degree Major	demonstrate the skills required to establish and manage airport operations.
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<i>AT</i> Aviation Administration - Certificate	demonstrate the skills required to establish and manage airport operations.
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Demonstrate self-promotion suitable to achieve employment in the travel industry.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
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<i>AT</i> Flight Attendant - Certificate	Demonstrate skills required to seek and obtain employment as a flight
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Evaluate flight attendant employment qualifications and identify personal areas for improvement.

Expected Outcome Performance: 70.0

ILOs
Core ILOs

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

Practice ethical and responsible behavior within personal, academic, professional, social, and societal contexts; recognize and welcome diverse lifestyle choices that promote physical, intellectual, psychological, and social well-being.

AT
Flight Attendant - Certificate

Demonstrate skills required to seek and obtain employment as a flight

AT
Aviation Administration -
A.S. Degree Major

demonstrate the skills required to establish and manage airport operations.

AT
Aviation Administration -
Certificate

demonstrate the skills required to establish and manage airport operations.

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Introduction (4 hours)

- Course requirements
- Aviation program review

Skills Development (23 hours)

- Verbal communication skills
- Pre-test
- Study and review
- Oral interview strategies
- Performance critique
- Evaluation
- Post-test
- Job search skills

Travel Terminology (23 hours)

- Industry vocabulary
- Written communication skills

Industry Qualifications (4 hours)

- Flight crew
- Ground service

Total hours: 54

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

No Value

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

No

If yes, who is your departmental library liaison?

Adina Lerner (Technology & Aviation, Visual & Performing Arts)

Did you contact the DEIA liaison?

Yes

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

- No

If additional resources are needed, add a brief description and cost in the box provided.

No Value