

## JOURN103 : Student Publications Staff

### General Information

Author:	<ul style="list-style-type: none"><li>• Reut Cohen</li><li>• Garagliano, Samantha</li></ul>
Course Code (CB01) :	JOURN103
Course Title (CB02) :	Student Publications Staff
Department:	JOURN
Proposal Start:	Winter 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0401) Journalism.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000559633
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 103 is a course in writing news, feature, and editorial copy, copy reading and editing, headline writing, newspaper layout and make-up, and the mechanics of newspaper production. Students study laws and ethics of the press and there is an overall emphasis on the function and responsibility of the newspaper. Students learn different formats, including digital, online, multimedia and broadcast journalism. This course produces the campus newspaper, El Vaquero, which publishes in both print and online format.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"><li>• Credit</li></ul>
Author:	<ul style="list-style-type: none"><li>• Reut Cohen</li><li>• Garagliano, Samantha</li></ul>

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>• Journalism</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

## Course Development

### Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

### Course Special Class Status (CB13)

Course is not a special class.

### Pre-Collegiate Level (CB21)

Not applicable.

### Grading Basis

- Grade with Pass / No-Pass Option

### Course Support Course Status (CB26)

Course is not a support course

## Transferability & Gen. Ed. Options

### General Education Status (CB25)

Not Applicable

### Transferability

Transferable to CSU only

### Transferability Status

Approved

C-ID	Area	Status	Approval Date	Comparable Course
JOUR	Journalism	Approved	02/17/2015	JOUR 130 - Lower Division Student Media Practicum I

## Units and Hours

### Summary

<b>Minimum Credit Units (CB07)</b>	3
<b>Maximum Credit Units (CB06)</b>	3
<b>Total Course In-Class (Contact) Hours</b>	90
<b>Total Course Out-of-Class Hours</b>	72
<b>Total Student Learning Hours</b>	162

### Credit / Non-Credit Options

#### Course Type (CB04)

Credit - Degree Applicable

#### Noncredit Course Category (CB22)

Credit Course.

#### Noncredit Special Characteristics

No Value

#### Course Classification Code (CB11)

Credit Course.

Variable Credit Course

#### Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

### Weekly Student Hours

	In Class
Lecture Hours	2

#### Out of Class

4

### Course Student Hours

**Course Duration (Weeks)** 18

**Hours per unit divisor** 54

Laboratory Hours	3	0
Studio Hours	0	0

<b>Course In-Class (Contact) Hours</b>	
Lecture	36
Laboratory	54
Studio	0
<b>Total</b>	<b>90</b>

<b>Course Out-of-Class Hours</b>	
Lecture	72
Laboratory	0
Studio	0
<b>Total</b>	<b>72</b>

## Time Commitment Notes for Students

No value

## Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

## Pre-requisites, Co-requisites, Anti-requisites and Advisories

### Advisory

JOURN102 - Reporting The News (in-development)

#### Objectives

- Demonstrate effective use of quotes from sources.
- Master critical thinking skills when weighing the credibility of source information.
- Compose news stories with an understanding of deadline realities in the news business.

### AND

### Advisory

ENGL101 - Introduction to College Reading and Composition

#### Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

### Advisory

# ESL151 - Reading And Composition V

## Objectives

- Organize fully-developed essays in both expository and argumentative modes.
  - Revise writing to eliminate errors in syntax, and grammatical constructions.
  - Employ basic library research techniques.
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## Entry Standards

Entry Standards

## Course Limitations

Cross Listed or Equivalent Course

## Specifications

### Methods of Instruction

Methods of Instruction                      Lecture

Methods of Instruction                      Collaborative Learning

Methods of Instruction                      Guest Speakers

Methods of Instruction                      Field Activites (Trips)

Methods of Instruction                      Multimedia

Methods of Instruction                      Discussion

Methods of Instruction                      Laboratory

## Out of Class Assignments

- Write two articles (a minimum of 1,500 words) for each issue of El Vaquero
- Write articles for online and broadcast media
- Pitch article topics formally

## Methods of Evaluation

Exam/Quiz/Test

Other

Project/Portfolio

Writing Assignment

## Rationale

Quizzes

Critiques of articles—including peer critiques

Portfolio

Reporting and writing assignments across multiple platforms

## Textbook Rationale

Instructor-created materials for students and continues to update them every three to four years.

## Textbooks

Author

Title

Publisher

Date

ISBN

Reut Cohen

El Vaquero Guide and  
Stylebook

Glendale  
Community  
College

2019

The Associated Press  
Stylebook and Briefing on  
Media Law

Associated Press

2020

978-1541647572

## Other Instructional Materials (i.e. OER, handouts)

No Value

## Materials Fee

No value

## Learning Outcomes and Objectives

### Course Objectives

Express knowledge of the difference between fact and opinion in newsgathering and writing.

Determine the veracity of sources for stories, taking into account ethical and legal considerations.

Write news analyses of campus and local community issues.

Demonstrate the interpersonal skills essential in gathering the news.

Produce well-researched, fact-based opinion and explanatory articles.

## SLOs

**Synthesize information from interviews, observation, documents, and other sources into news, feature, opinion, entertainment, and sports articles for publishing in a campus publication.**

Expected Outcome Performance: 70.0

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<i>MCOMM</i> Mass Communications AA	Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions
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<i>MCOMM</i> Mass Communications Certificate	Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions
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<i>MCOMM</i> Mass Communications AS	Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions
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<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Recognize an information need and develop a research question or topic; strategically explore information in context using library and other resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new knowledge in an ethical and legal manner.

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<i>JOURN</i> Journalism	Create a body of written work that demonstrates a range of journalistic skills
	Demonstrate ability to recognize and produce well written news and feature articles
	Demonstrate ability to visually present news material articles and pictures that would appeal to readers
	Demonstrate knowledge of what is newsworthy

**Communicate style rules of Associated Press style rules.**

Expected Outcome Performance: 70.0

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<i>JOURN</i> Journalism	Create a body of written work that demonstrates a range of journalistic skills
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<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
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**Demonstrate basic proficiency in computerized newspaper layout.**

Expected Outcome Performance: 70.0

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<i>JOURN</i> Journalism	Create a body of written work that demonstrates a range of journalistic skills
	Demonstrate ability to visually present news material articles and pictures that would appeal to readers

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<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
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## Additional SLO Information

**Does this proposal include revisions that might improve student attainment of course learning outcomes?**

No

**Is this proposal submitted in response to learning outcomes assessment data?**

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

#### **SLO Evidence**

No Value

## **Course Content**

### **Lecture Content**

#### **Function and Responsibility of the College Newspaper (2 hours)**

- To the college community
- To the school district'
- To the general public
- By extension, heavy emphasis is also placed on the responsibility of the press to society

#### **Written Expression in Journalistic Form: Headlines, Leads and Stories (2 hours)**

#### **Writing for Internet and Social Media ( 2 hours)**

#### **Writing for Broadcast, including Posting on Newspaper Web page (2 hours)**

#### **Theory and Practice of Critical Reviewing for the Press (1 hours)**

#### **Working Under Deadline (1 hour)**

#### **Elements of Photojournalism (4 hours)**

#### **Newspaper Style and Format (2 hours)**

- El Vaquero style book (based on Associated Press style book)
- Adaptation of El Vaquero style to professional publications
- Writing copy
- Incorporating El Vaquero and AP style

#### **Professional Terminology and Jargon (2 hours)**

- Related to publication of El Vaquero
- Used in professional media

#### **Functions and Responsibilities of the Copy editor (2 hours)**

#### **Theory and Practice in Constructing the Adequate Headline (2 hours)**

#### **Functions and Responsibilities of the City Desk and the News Desk (2 hours)**

#### **Mechanics of Copy Editing and Proofreading (2 hours)**

#### **The Functions of Make-up (2 hours)**

- Inviting reading
- Prioritizing the news

#### **Elements and Practices of Page One Tabloid (2 hours)**

- Make-up

#### **Types of Inside Make-up and Placement of Advertising (2 hours)**

#### **Law of the Press and Analyzing Newspaper Content for Legal Considerations (2 hours)**

#### **Ethics of Journalism and Analyzing Newspaper Content for Ethical Considerations (2 hours)**

**Total hours: 36**

### **Laboratory/Studio Content**

#### **Written Expression in Journalistic Form: Headlines, Leads and Stories (12 hours)**

**Writing for Internet and Social Media ( 5 hours)**

**Writing for Broadcast, including Posting on Newspaper Web page (3 hours)**

**Theory and Practice of Critical Reviewing for the Press (4 hours)**

**Elements of Photojournalism (4 hours)**

**Newspaper Style and Format (6 hours)**

- El Vaquero style book (based on Associated Press style book)
- Adaptation of El Vaquero style to professional publications
- Writing copy
- Incorporating El Vaquero and AP style

**Functions and Responsibilities of the Copy editor (4 hours)**

**Theory and Practice in Constructing the Adequate Headline (2 hours)**

**Mechanics of Copy Editing and Proofreading (4 hours)**

**The Functions of Make-up (2 hours)**

- Inviting reading
- Prioritizing the news

**Elements and Practices of Page One Tabloid (2 hours)**

- Make-up

**Types of Inside Make-up and Placement of Advertising (2 hours)**

**Law of the Press and Analyzing Newspaper Content for Legal Considerations (3 hours)**

**Ethics of Journalism and Analyzing Newspaper Content for Ethical Considerations (3 hours)**

**Total hours: 54**

## **Additional Information**

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

**GCC Major Requirements**

No Value

**GCC General Education Graduation Requirements**

No Value

**Repeatability**

Not Repeatable

**Justification (if repeatable was chosen above)**

No Value

## **Resources**

Did you contact your departmental library liaison?



No

**If yes, who is your departmental library liason?**

Jennie Quinonez-Skinner (Language Arts, Student Services)

**Did you contact the DEIA liaison?**

No

**Were there any DEIA changes made to this outline?**

No

**If yes, in what areas were these changes made:**

No Value

**Will any additional resources be needed for this course? (Click all that apply)**

No Value

**If additional resources are needed, add a brief description and cost in the box provided.**

No Value