

JOURN104 : Student Publications Editor

General Information

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|---|--|
| Author: | <ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha |
| Course Code (CB01) : | JOURN104 |
| Course Title (CB02) : | Student Publications Editor |
| Department: | JOURN |
| Proposal Start: | Winter 2025 |
| TOP Code (CB03) : | (0602.00) Journalism |
| CIP Code: | (09.0401) Journalism. |
| SAM Code (CB09) : | Clearly Occupational |
| Distance Education Approved: | No |
| Will this course be taught asynchronously?: | No |
| Course Control Number (CB00) : | CCC000559632 |
| Curriculum Committee Approval Date: | 05/08/2024 |
| Board of Trustees Approval Date: | 06/18/2024 |
| Last Cyclical Review Date: | 05/08/2024 |
| Course Description and Course Note: | JOURN 104 is an intermediate course in writing news, feature, and opinion articles; copy reading and editing; headline writing; newspaper layout and make-up; and the mechanics of newspaper production. There is an increased emphasis on in-depth reporting for print as well as digital and broadcast media. There is further study of law and ethics of the press with an overall emphasis on the function and responsibility of the newspaper, internet and social media. There is also a greater emphasis on interpretative reporting. This course produces the campus newspaper and potentially a magazine, El Vaquero and GCC Insider, respectively, as well as the newspaper site for the paper, which include broadcast and social media platforms such as X, Snapchat, Instagram and Facebook. Students in this class assume responsibility for editing and managing El Vaquero, the print and online editions. |
| Justification: | Mandatory Revision |
| Academic Career: | <ul style="list-style-type: none">• Credit |
| Author: | <ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha |

Academic Senate Discipline

| | |
|-----------------------|--|
| Primary Discipline: | <ul style="list-style-type: none">• Journalism |
| Alternate Discipline: | No value |
| Alternate Discipline: | No value |

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

Course is not a support course

Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to CSU only

Transferability Status

Approved

| C-ID | Area | Status | Approval Date | Comparable Course |
|------|------------|----------|---------------|--|
| JOUR | Journalism | Approved | 08/25/2014 | JOUR 131 - Lower Division Student Media Practicum II |

Units and Hours

Summary

| | |
|--|-----|
| Minimum Credit Units (CB07) | 3 |
| Maximum Credit Units (CB06) | 3 |
| Total Course In-Class (Contact) Hours | 90 |
| Total Course Out-of-Class Hours | 72 |
| Total Student Learning Hours | 162 |

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

| | In Class |
|---------------|----------|
| Lecture Hours | 2 |

Out of Class

4

Course Student Hours

Course Duration (Weeks) 18

Hours per unit divisor 54

| | | |
|------------------|---|---|
| Laboratory Hours | 3 | 0 |
| Studio Hours | 0 | 0 |

| | |
|--|-----------|
| Course In-Class (Contact) Hours | |
| Lecture | 36 |
| Laboratory | 54 |
| Studio | 0 |
| Total | 90 |
| Course Out-of-Class Hours | |
| Lecture | 72 |
| Laboratory | 0 |
| Studio | 0 |
| Total | 72 |

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

| Activity Name | Type | In Class | Out of Class |
|---------------|----------|----------|--------------|
| No Value | No Value | No Value | No Value |

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Prerequisite

JOURN103 - Student Publications Staff (in-development)

Objectives

- Express knowledge of the difference between fact and opinion in newsgathering and writing.
- Determine the veracity of sources for stories, taking into account ethical and legal considerations.
- Write news analyses of campus and local community issues.
- Demonstrate the interpersonal skills essential in gathering the news.
- Produce well-researched, fact-based opinion and explanatory articles.

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Collaborative Learning

Methods of Instruction Discussion

Methods of Instruction Multimedia

Methods of Instruction Guest Speakers

Methods of Instruction Lecture

Methods of Instruction Laboratory

Methods of Instruction Field Activities (Trips)

Out of Class Assignments

- Minimum of 4 writing assignments of approximately 1,000 words each—including weekly newsgathering for the print and online editions of the paper
- Weekly assigned readings from textbooks or web
- Portfolio of completed projects
- Design editorial work in publications with Journalism 103 students

Methods of Evaluation

Rationale

Exam/Quiz/Test

Quizzes

Writing Assignment

Student newspaper articles and pieces

Project/Portfolio

Portfolio evaluations

Other

Critiques

Textbook Rationale

No Value

Textbooks

Author

Title

Publisher

Date

ISBN

Reut Cohen

El Vaquero Guide and
Stylebook

Glendale
Community
College

2019

The Associated Press
Stylebook and Briefing on
Media Law

Associated Press

2020

978-1541647572

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Oversee the production of a student newspaper, with responsibility for its content and editing, and meeting deadlines.

Aid in assigning stories to writers in both Journalism 103 and Journalism 104 classes.

Assign photos to photographers, including pitching photo assignments to peers.

Effectively critique the work of writers and photographers.

Demonstrate editing skills that will make news articles more readable and factually accurate.

Demonstrate a sense of news judgment.

Take ownership of uploading stories, photos and videos to a website.

SLOs

Express the ability to oversee the production of a student newspaper, with responsibility for its content and editing.

Expected Outcome Performance: 70.0

ILOs Core ILOs Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

JOURN Journalism Create a body of written work that demonstrates a range of journalistic skills

Demonstrate ability to visually present news material articles and pictures that would appeal to readers

Engage in proofreading and copyediting to make student-written articles more readable and factually accurate.

Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core ILOs cultivate creativity that leads to innovative ideas.

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

JOURN Create a body of written work that demonstrates a range of journalistic skills
Journalism

Show how to layout pages digitally, including both stories and photos, and upload stories, photos and videos to a website.

Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core ILOs cultivate creativity that leads to innovative ideas.

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

JOURN Demonstrate ability to visually present news material articles and pictures that would appeal to readers
Journalism

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Function and Responsibility of the College Newspaper (4 hours)

- To the college community
- To the general public
- By extension, heavy emphasis is also placed on the responsibility of the press to society
- Analysis of responsibility of newspaper to readership

Accurate and Concise Journalistic Writing for Print, Online, Multimedia, and Broadcast Journalism (4 hours)

- Writing under deadline

Improving Speed and Polish of Writing (1 hours)

- Writing assignments

Critical Reviewing for the Press (2 hours)

- Writing critical reviews

Photojournalism (2 hours)

- Using photos to tell a story, to enhance articles

El Vaquero and Professional Newspaper Style and Format (2 hours)

Professional Terminology and Jargon (2 hours)

Functions and Responsibilities of the Copyeditor (5 hours)

- Theory and Practice of Effective Headline Writing
- Functions and Responsibilities of the City and News Desks
- Mechanics of Copy Reading, Editing and Proof Reading
- Functions of Make-up
- Theory and Application of Page One and Inside Page Tabloid Make-up

Mechanics of Newspaper Production (2 hours)

- Use of Computers
- Working Under Deadline
- Advertising, Sales and Distribution

Law of the Press – Freedoms and Limitations (2 hours)

Ethics of Journalism (2 hours)

Interpretive Reporting and Storytelling (8 hours)

- Definition of interpretation
- Application of interpretive reporting, demonstrating tolerance and integrity
- Comparing and contrasting interpretative reporting styles
- Ability to recognize the story with possibilities or demands for interpretation
- Adequate perspective in recognizing the relative and comparative importance of news stories

Total hours: 36

Laboratory/Studio Content

Function and Responsibility of the College Newspaper (2 hours)

- To the college community
- To the general public
- By extension, heavy emphasis is also placed on the responsibility of the press to society
- Analysis of responsibility of newspaper to readership

Accurate and Concise Journalistic Writing for Print, Online, Multimedia, and Broadcast Journalism (6 hours)

- Writing under deadline

Improving Speed and Polish of Writing (10 hours)

- Writing assignments

Critical Reviewing for the Press (6 hours)

- Writing critical reviews

Photojournalism (4 hours)

- Using photos to tell a story, to enhance articles

Functions and Responsibilities of the Copyeditor (8 hours)

- Theory and Practice of Effective Headline Writing
- Functions and Responsibilities of the City and News Desks
- Mechanics of Copy Reading, Editing and Proof Reading
- Functions of Make-up
- Theory and Application of Page One and Inside Page Tabloid Make-up

Mechanics of Newspaper Production (8 hours)

- Use of Computers
- Working Under Deadline
- Advertising, Sales and Distribution

Interpretive Reporting and Storytelling (10 hours)

- Definition of interpretation
- Application of interpretive reporting, demonstrating tolerance and integrity
- Comparing and contrasting interpretative reporting styles
- Ability to recognize the story with possibilities or demands for interpretation
- Adequate perspective in recognizing the relative and comparative importance of news stories

Total hours: 54

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

No Value

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

Yes

If yes, who is your departmental library liaison?

Jennie Quinonez-Skinner (Language Arts, Student Services)

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value