

JOURN106 : Introduction To Broadcast Journalism

General Information

Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha
Course Code (CB01) :	JOURN106
Course Title (CB02) :	Introduction To Broadcast Journalism
Department:	JOURN
Proposal Start:	Winter 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0402) Broadcast Journalism.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000619570
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 106 covers the process of gathering, writing, editing, and presenting the news on radio and television. Students learn writing for broadcast, news judgment, visual considerations versus sound, interviewing techniques, ethics, scripting, and news organizations' infrastructure.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">• Credit
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Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">• Journalism
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08) Course is not a basic skills course. <input type="checkbox"/> Allow Students to Gain Credit by Exam/Challenge	Course Special Class Status (CB13) Course is not a special class. Pre-Collegiate Level (CB21) Not applicable.	Grading Basis <ul style="list-style-type: none">• Grade with Pass / No-Pass Option Course Support Course Status (CB26) Course is not a support course
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Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to CSU only

Transferability Status

Approved

Units and Hours

Summary

Minimum Credit Units (CB07) 3.5

Maximum Credit Units (CB06) 3.5

Total Course In-Class (Contact) Hours 81

Total Course Out-of-Class Hours 108

Total Student Learning Hours 189

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	1.5	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks) 18

Hours per unit divisor 54

Course In-Class (Contact) Hours

Lecture 54

Laboratory 27

Studio 0

Total 81

Course Out-of-Class Hours

Lecture 108

Laboratory 0

Studio 0

Total 108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

No Value

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Collaborative Learning

Methods of Instruction Field Activities (Trips)

Methods of Instruction Guest Speakers

Methods of Instruction Demonstrations

Methods of Instruction Presentations

Methods of Instruction Multimedia

Methods of Instruction Discussion

Methods of Instruction Lecture

Methods of Instruction Laboratory

Out of Class Assignments

- News writing assignments, such as day-of-air style news packages
- Scripting assignment to learn mechanics of broadcast journalism script assignments
- Recording news assignments, in both TV and radio format

Methods of Evaluation

Rationale

Exam/Quiz/Test

Quizzes

Exam/Quiz/Test

Final comprehensive exam

Project/Portfolio

News package assignments

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Peter Stewart, Ray Alexander	Broadcast journalism: Techniques of radio and television news	Routledge	2021	978-0367460464
Robert Papper	Broadcast News and Writing Stylebook	Routledge	July 2, 2020	978-0367422677

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Conduct a professional interview.

Edit and rewrite broadcast news stories.

Script both radio and television newscasts.

Film day-of-air style stories and edit into a news package for digital or TV journalism.

SLOs

Demonstrate how to gather information for stories.

Expected Outcome Performance: 70.0

ILOs Recognize an information need and develop a research question or topic; strategically explore information in context using library and other
Core resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new
ILOs knowledge in an ethical and legal manner.

Write stories for a newscast using proper techniques, ethics, judgment, and style.

Expected Outcome Performance: 70.0

ILOs
Core
ILOs

Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

Practice ethical and responsible behavior within personal, academic, professional, social, and societal contexts; recognize and welcome diverse lifestyle choices that promote physical, intellectual, psychological, and social well-being.

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

Analyze the newsworthiness of a story using critical thinking skills.

Expected Outcome Performance: 70.0

Evaluate ethical information-gathering methods and the effects of different story presentation approaches on audience reception.

Expected Outcome Performance: 70.0

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Broadcast News Writing (14 hours)

- Writing for the ear
- Writing the news story
- News judgment
- Feature
- Scripting visuals

Broadcast News Coverage (14 hours)

- Broadcast news organization
- The interview
- Actualities
- Electronic news gathering

Broadcast News Editing (14 hours)

- Videotape basics
- Gathering and editing for television news
- Editing and rewriting broadcast news
- Preparing the radio newscast
- Scripting the television newscast

Broadcast news problems and potential (12 hours)

- Legal considerations
- Ethics and professionalism
- Ratings and promotion; the business

Total hours: 54

Laboratory/Studio Content

Lab (18 hours)

- Revise news packages
- Work on live shots and gathering B roll
- Practice camera work and live shots
- Provide feedback to peers and receive feedback from instructors

Total hours: 18

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

No Value

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

No

If yes, who is your departmental library liason?

Jennie Quinonez-Skinner (Language Arts, Student Services)

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value