

JOURN107 : Magazine Writing

General Information

Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha
Course Code (CB01) :	JOURN107
Course Title (CB02) :	Magazine Writing
Department:	JOURN
Proposal Start:	Winter 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0401) Journalism.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000321580
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 107 focuses on feature writing for magazines and newspapers, as well as digital publications. Students learn how to find feature ideas and develop them into articles for student or professional publications, highlighting the creative, story-telling side of journalism. We also discuss the freelance market for feature writers.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">• Credit
Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">• Journalism
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

Course is not a support course

Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to CSU only

Transferability Status

Approved

Units and Hours

Summary

Minimum Credit Units (CB07) 3

Maximum Credit Units (CB06) 3

Total Course In-Class (Contact) Hours 54

Total Course Out-of-Class Hours 108

Total Student Learning Hours 162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks)	18
Hours per unit divisor	54
Course In-Class (Contact) Hours	
Lecture	54
Laboratory	0
Studio	0

Total 54

Course Out-of-Class Hours

Lecture	108
Laboratory	0
Studio	0
Total	108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Advisory

ENGL101 - Introduction to College Reading and Composition

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

Advisory

ESL151 - Reading And Composition V

Objectives

- Read and critically analyze various academic readings.
- Revise writing to eliminate errors in syntax, and grammatical constructions.
- Employ basic library research techniques.

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Collaborative Learning

Methods of Instruction Demonstrations

Methods of Instruction Field Activities (Trips)

Methods of Instruction Guest Speakers

Methods of Instruction Lecture

Methods of Instruction Multimedia

Methods of Instruction Presentations

Out of Class Assignments

- Three feature-length articles

Methods of Evaluation

Exam/Quiz/Test

Writing Assignment

Exam/Quiz/Test

Exam/Quiz/Test

Rationale

A final examination based on fact sheets, in-class speakers, or presentations

Feature magazine piece submitted by students

News quizzes and journalistic style quizzes, based on handouts

A mid-term examination based on fact sheets, in-class speakers, or presentations

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Flanagan, Kerrie.	Writer's Digest Guide to Magazine Article Writing: A Practical Guide to Selling Your Pitches, Crafting Strong Articles, & Earning More Bylines.	United Kingdom: Writer's Digest Books	2018	978-1440351242

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Demonstrate how to conduct journalism research, including interviews.

Organize diverse and possible conflicting information into a coherent article framework.

Communicate factual information in writing in an informative and entertaining way.

Express an area of interest and expertise to develop into a feature writing specialty.

SLOs

Identify strategies for finding and promoting feature article ideas. Expected Outcome Performance: 70.0

Apply effective interviewing, note-taking, and critical thinking skills to research feature articles. Expected Outcome Performance: 70.0

Evaluate areas of interest to develop a specialty in feature writing. Expected Outcome Performance: 70.0

Course Content

Lecture Content

What is a feature story? (3 hours)

- Examples of feature stories and where they can be found

Feature story leads (anecdote, vignette, quote, 5 W other types) and how they fit with thesis sentences (6 hours)

Developing and outline for a feature article (4 hours)

- How to organize notes under headings
- How to use direct quotes, paraphrases, factual information, imagery, and “helper leads”

Interviewing (4 hours)

- How to prepare
- Taking written notes vs. using a tape recorder

Developing article ideas (3 hours)

- Finding personal areas of interest and expertise
- Tailoring ideas to particular publications

Query letters (3 hours)

- How to contact potential publications
- Crafting letters that get noticed

Presentation of first articles for critique (3 hours)

- Finding story ideas
- Interviewing story sources
- Organizing articles

Types of articles that editors like: lifestyle, health and fitness, how-to (4 hours)

More popular types of articles: financial, evergreen, travel (3 hours)

- Focus on longform, weekend newspapers, and magazine writing in news

Presentation of second article for critique (3 hours)

Writing with computer to increase creativity and productivity (4 hours)

- Using tools and resources for articles and stories
- Tier 1, Tier 2 and Tier 3 style news stories
- Visual enhancements to stories

Opinion articles, columns, and critical reviews (3 hours)

- Editorial writing practice
- Persuasive op-eds of note
- How to write persuasively
- Examination of various prominent columnists

Journalistic ethics (3 hours)

- Society of Professional Journalists' Code of Ethics
- Interviewing minors and vulnerable individuals
- Understanding variability of ethics from publication to publication

Media law (4 hours)

- Freedom of Information Act vs. Public Records Act
- Public's right to know vs. need to know
- Shield laws
- Copyright law
- Cameras in the Courtroom
- Things that can get reporters fired or jailed

Presentation of third article for critique (4 hours)

Total hours: 54

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

Yes

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

Communication and Analytical Thinking

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

No

If yes, who is your departmental library liaison?

Jennie Quinonez-Skinner (Language Arts, Student Services)

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value