

JOURN110 : Photojournalism

General Information

Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha
Course Code (CB01) :	JOURN110
Course Title (CB02) :	Photojournalism
Department:	JOURN
Proposal Start:	Winter 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0401) Journalism.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000559772
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 110 provides instruction in techniques for producing photos for news and feature articles. Students learn effective ways to take photos to accompany articles and broadcast pieces, as well as to use conventional and digital photos to tell a story of their own.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">• Credit
Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">• Journalism
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08) Course is not a basic skills course. <input type="checkbox"/> Allow Students to Gain Credit by Exam/Challenge	Course Special Class Status (CB13) Course is not a special class. Pre-Collegiate Level (CB21) Not applicable.	Grading Basis <ul style="list-style-type: none">• Grade with Pass / No-Pass Option Course Support Course Status (CB26) Course is not a support course
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Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to CSU only

Transferability Status

Approved

C-ID	Area	Status	Approval Date	Comparable Course
JOUR	Journalism	Approved	02/17/2015	JOUR 160 - Introduction to Photojournalism

Units and Hours

Summary

Minimum Credit Units (CB07)	3
Maximum Credit Units (CB06)	3
Total Course In-Class (Contact) Hours	90
Total Course Out-of-Class Hours	72
Total Student Learning Hours	162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	2	4
Laboratory Hours	3	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks)	18
Hours per unit divisor	54
Course In-Class (Contact) Hours	
Lecture	36
Laboratory	54
Studio	0
Total	90
Course Out-of-Class Hours	
Lecture	72

Laboratory	0
Studio	0
Total	72

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Advisory

ENGL101 - Introduction to College Reading and Composition

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

Advisory

ESL151 - Reading And Composition V

Objectives

- Read and critically analyze various academic readings.
- Summarize readings.
- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.

AND

Advisory

PHOTO101 - Traditional Photography I (in-development)

Objectives

- Identify and use basic film camera features.
- Use light meters and demonstrate exposure control methods.
- Demonstrate depth of field and action control.
- Identify characteristics of light.
- Identify basic characteristics of black and white film and paper.
- Define and analyze technical and composition effects on image.

AND

Advisory

PHOTO100 - Digital Photography I (in-development)

Objectives

- Identify and use manual camera features.
 - Demonstrate depth of field and action control.
 - Examine characteristics of light.
 - Explain basic characteristics and use of digital image file formats.
 - Organize files in a digital library using software such as Adobe Lightroom CC.
 - Process digital images to correct color and tone.
 - Define and analyze technical and composition effects on images.
 - Create photographs that purposefully communicate a visual idea.
 - Create output files for print and web.
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Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Collaborative Learning

Methods of Instruction Demonstrations

Methods of Instruction Discussion

Methods of Instruction Lecture

Methods of Instruction Laboratory

Methods of Instruction Presentations

Methods of Instruction Multimedia

Methods of Instruction Guest Speakers

Out of Class Assignments

- Photo story project that includes the research and photography of a single/group subject that produces 9-15 photos that tell a story
- Weekly photo assignments (assignments include features, news, environmental portrait, and sports assignments)
- Reading assignments based on appropriateness of photos for stories
- Shoot photos for publication
- Portfolio assignment, which includes all the photos produced in the class
- Write captions for every photograph

Methods of Evaluation

Rationale

Project/Portfolio

Critiques based on choosing the best photos for stories

Other

Critiques based on meeting deadlines

Activity (answering journal prompt, group activity)

Participation in class discussions and critiques

Exam/Quiz/Test

Final essay exam

Textbook Rationale

In consultation with content expert, this is the best reference text available at this time.

Textbooks

Author	Title	Publisher	Date	ISBN
Ken Kobre	Photojournalism: The Professionals' Approach	Routledge	2016	978-1138101364
Other Instructional Materials (i.e. OER, handouts)				
No Value				
Materials Fee				
No value				

Learning Outcomes and Objectives

Course Objectives

Produce several hundred photos for news consideration over the course of the semester.

Employ basic computer techniques for processing photos for publication.

Recognize the value of objectivity in photo editorial decisions.

SLOs

Analyze the historical significance and impact of photojournalism through critical examination of key events, influential figures, and evolving techniques. Expected Outcome Performance: 70.0

ILOs Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or
Core ILOs methodologies to solve unique problems.

Apply advanced photographic techniques and critical analysis to produce publication-quality photos for a variety of news and features stories. Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core ILOs cultivate creativity that leads to innovative ideas.

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

JOURN Demonstrate ability to visually present news material articles and pictures that would appeal to readers
Journalism

Evaluate the newsworthiness of photos by analyzing their content, composition, and journalistic significance. Expected Outcome Performance: 70.0

JOURN Demonstrate ability to recognize and produce well written news and feature articles
Journalism

Demonstrate ability to visually present news material articles and pictures that would appeal to readers

Demonstrate knowledge of what is newsworthy

Course Content

Lecture Content

Concepts of Photojournalism (8 hours)

- History of photojournalism and its role in modern mass media
- Relation of photos to storytelling
- Free-lancing photos
- Professional ethics
- Use Adobe Bridge and Adobe Photoshop to prepare photos for publication
- Edit photos to choose the best images for a particular story; Analyze legal and ethical situations in photojournalism

Technical Skills (20 hours)

- Page layout for newspapers and magazines
- Laboratory Framing photos in journalistic context
- Matching photos to content of articles
- Cutlines: the photographer as writer
- Shooting photos for publication
- Operating manual or semi-automatic camera (including digital)
- Controlling lighting on subjects
- Controlling exposures
- Controlling depth of field High-impact photography: the decisive moment
- Producing publication-quality photos
- Analyzing image quality and determine necessary enhancements
- Composing publication-quality photos
- Introduction to electronic editing of photos
- Electronic photo storage formats
- Creating storytelling images, slideshows or videos
- Introduction to web images and video
- Critiquing photos of other students
- Evaluating the work of other photographers
- How professionals compose shots
- How professionals catch shots on the run
- Careers in photojournalism
- Using Adobe Bridge and Adobe Photoshop to prepare photos for publication
- Editing photos to choose the best images for a particular story

Interpersonal Skills (8 hours)

- Working effectively with writers and editors
- Working effectively with subjects of news/feature articles
- Following assignment instructions accurately
- Photographing events on campus for the student newspaper

Total hours: 36

Laboratory/Studio Content

Concepts of Photojournalism (4 hours)

- History of photojournalism and its role in modern mass media
- Relation of photos to storytelling
- Free-lancing photos
- Professional ethics
- Use Adobe Bridge and Adobe Photoshop to prepare photos for publication
- Edit photos to choose the best images for a particular story; Analyze legal and ethical situations in photojournalism

Technical Skills (32 hours)

- Page layout for newspapers and magazines
- Laboratory Framing photos in journalistic context
- Matching photos to content of articles
- Cutlines: the photographer as writer
- Shooting photos for publication
- Operating manual or semi-automatic camera (including digital)
- Controlling lighting on subjects
- Controlling exposures

- Controlling depth of field High-impact photography: the decisive moment
- Producing publication-quality photos
- Analyzing image quality and determine necessary enhancements
- Composing publication-quality photos
- Introduction to electronic editing of photos
- Electronic photo storage formats
- Creating storytelling images, slideshows or videos
- Introduction to web images and video
- Critiquing photos of other students
- Evaluating the work of other photographers
- How professionals compose shots
- How professionals catch shots on the run
- Careers in photojournalism
- Using Adobe Bridge and Adobe Photoshop to prepare photos for publication
- Editing photos to choose the best images for a particular story

Interpersonal Skills (18 hours)

- Working effectively with writers and editors
- Working effectively with subjects of news/feature articles
- Following assignment instructions accurately
- Photographing events on campus for the student newspaper

Total hours: 54

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

No Value

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

No

If yes, who is your departmental library liason?

Jennie Quinonez-Skinner (Language Arts, Student Services)

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value