

## JOURN210 : Advanced News Writing

### General Information

Author:	<ul style="list-style-type: none"><li>• Reut Cohen</li><li>• Garagliano, Samantha</li></ul>
Course Code (CB01) :	JOURN210
Course Title (CB02) :	Advanced News Writing
Department:	JOURN
Proposal Start:	Winter 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0401) Journalism.
SAM Code (CB09) :	Possibly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000619673
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 210 emphasizes public affairs reporting, with an emphasis on journalistic law and ethics. Students will cover public meetings both on and off campus, potentially including trials, school board meetings, and city council meetings. They will also contribute an investigative piece to the college newspaper, El Vaquero. The emphasis is on print journalism, but students will also be introduced to broadcasting, the Internet and digital reporting, and podcasting/radio reporting.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"><li>• Credit</li></ul>
Author:	<ul style="list-style-type: none"><li>• Reut Cohen</li><li>• Garagliano, Samantha</li></ul>

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>• Journalism</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

## Course Development

### Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

### Course Special Class Status (CB13)

Course is not a special class.

### Pre-Collegiate Level (CB21)

Not applicable.

### Grading Basis

- Grade with Pass / No-Pass Option

### Course Support Course Status (CB26)

Course is not a support course

## Transferability & Gen. Ed. Options

### General Education Status (CB25)

Not Applicable

### Transferability

Transferable to CSU only

### Transferability Status

Approved

C-ID	Area	Status	Approval Date	Comparable Course
JOUR	Journalism	Approved	08/30/2010	JOUR 210 - Intermediate Reporting/Newswriting

## Units and Hours

### Summary

**Minimum Credit Units (CB07)** 3.5

**Maximum Credit Units (CB06)** 3.5

**Total Course In-Class (Contact) Hours** 81

**Total Course Out-of-Class Hours** 108

**Total Student Learning Hours** 189

### Credit / Non-Credit Options

#### Course Type (CB04)

Credit - Degree Applicable

#### Noncredit Course Category (CB22)

Credit Course.

#### Noncredit Special Characteristics

No Value

#### Course Classification Code (CB11)

Credit Course.

Variable Credit Course

#### Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

### Weekly Student Hours

**In Class**  
Lecture Hours 3

**Out of Class**  
6

### Course Student Hours

**Course Duration (Weeks)** 18

**Hours per unit divisor** 54

Laboratory Hours	1.5	0
Studio Hours	0	0

<b>Course In-Class (Contact) Hours</b>	
Lecture	54
Laboratory	27
Studio	0
<b>Total</b>	<b>81</b>

<b>Course Out-of-Class Hours</b>	
Lecture	108
Laboratory	0
Studio	0
<b>Total</b>	<b>108</b>

### Time Commitment Notes for Students

No value

### Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

### Pre-requisites, Co-requisites, Anti-requisites and Advisories

#### Prerequisite

JOURN102 - Reporting The News (in-development)

#### Objectives

- Demonstrate effective use of quotes from sources.
- Show mastery in writing simple leads.
- Master critical thinking skills when weighing the credibility of source information.
- Demonstrate an understanding of Associated Press news style.
- Evaluate potential sources for articles in an objective, balanced way.
- Demonstrate proficiency in how to locate valid factual information on the Web for news articles.
- Compose news stories with an understanding of deadline realities in the news business.

## Entry Standards

Entry Standards

## Course Limitations

Cross Listed or Equivalent Course

## Specifications

### Methods of Instruction

Methods of Instruction Collaborative Learning

Methods of Instruction Demonstrations

Methods of Instruction Discussion

Methods of Instruction Field Activities (Trips)

Methods of Instruction Guest Speakers

Methods of Instruction Presentations

Methods of Instruction Lecture

Methods of Instruction Laboratory

### Out of Class Assignments

- Writing assignments
- Six articles for publication in El Vaquero or two longer feature news articles for The Insider Magazine

**Methods of Evaluation****Rationale**

Exam/Quiz/Test

Midterm exam

Exam/Quiz/Test

Final exam

**Textbook Rationale**

The listed texts are the best texts for reference.

**Textbooks****Author****Title****Publisher****Date****ISBN**

Maguire, Miles

Advanced Reporting: Essential Skills for 21st Century Journalism

Routledge

2014

978- 041582428 6

The Associated Press Stylebook

Associated Press

2022

978-0917360701

Bob Woodward &amp; Carl Bernstein

All The President's Men

Simon &amp; Schuster

978- 147677051 2

**Other Instructional Materials (i.e. OER, handouts)**

No Value

**Materials Fee**

No value

**Learning Outcomes and Objectives****Course Objectives**

Describe how to handle controversy in mock news reporting examples pertaining to public affairs news stories.

Solve mock ethical reporting dilemmas in groups made up of news teams.

Produce a news package within a day-of-air news cycle.

Produce a dummy news page for a magazine or newspaper.

**SLOs**

## Demonstrate competency in covering public affairs news stories.

Expected Outcome Performance: 70.0

---

*ILOs* Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or  
Core methodologies to solve unique problems.  
*ILOs*

---

## Express an intermediate proficiency in library and Internet research for the purpose of writing or producing news reporting.

Expected Outcome Performance: 70.0

---

*ILOs* Recognize an information need and develop a research question or topic; strategically explore information in context using library and other  
Core resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new  
*ILOs* knowledge in an ethical and legal manner.

---

## Analyze ethical issues in varied journalistic situations.

Expected Outcome Performance: 70.0

---

*ILOs* Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;  
Core cultivate creativity that leads to innovative ideas.  
*ILOs*

---

Practice ethical and responsible behavior within personal, academic, professional, social, and societal contexts; recognize and welcome diverse lifestyle choices that promote physical, intellectual, psychological, and social well-being.

---

## Write news stories with facility and adherence to Associated Press style.

Expected Outcome Performance: 70.0

---

*ILOs* Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;  
Core cultivate creativity that leads to innovative ideas.  
*ILOs*

---

Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

---

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

---

## Course Content

### Lecture Content

#### Generating Story (4 hours)

- Ideas Ways of finding ideas
- Developing Beats
- Reading widely, including the Internet

#### Improving Interviewing Skills (4 hours)

- Role playing in class
- Looking at interviewing techniques of professionals (videos)

#### Writing Strong Leads (4 hours)

- Improving lead writing through in-class exercises
- Discussing Leads that work well
- Determining the best Lead for a story

#### The Library and Internet as Tools for Reporters (6 hours)

- Learning how reporters use the resources
- Using the Internet to search government documents
- Using the Internet to conduct interviews

#### Police and Court Reporting (6 hours)

- Developing Beats
- Developing sources
- Determining what to report
- Ethical issues in reporting

#### Local Government Reporting (10 hours)

- Developing Beats
- Developing sources
- Determining what to report
- Ethical issues in reporting

**Reporting and Writing Broadcast News and Online Journalism (3 hours)**

- Writing for different media
- Working with 24-hour news cycles;
- Ethics

**Public Relations (4 hours)**

- How public relations writers and journalists interact
- How journalists use public relations writers and how public relations writers use journalists

**Feature Writing (6 hours)**

- Covering human interest stories
- The difference between newspaper and magazine writing
- Profiles
- Ethical issues

**Statistical Journalism (6 hours)**

- Using numbers in news stories
- Interpreting quantitative data
- Finding reliable sources for quantitative data

**Total hours: 54****Laboratory/Studio Content****Laboratory (27 hours)**

- Writing and rewriting workshops for articles
- Framing interview questions and how to take notes
- Reworking leads and opens to be more compelling
- Examining story organization and reworking article sections
- Story layout and art conceptualization

**Total hours: 27****Additional Information**

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

**GCC Major Requirements**

No Value

**GCC General Education Graduation Requirements**

No Value

**Repeatability**

Not Repeatable

**Justification (if repeatable was chosen above)**

No Value

**Resources**

Did you contact your departmental library liaison?

No

**If yes, who is your departmental library liason?**

Jennie Quinonez-Skinner (Language Arts, Student Services)

**Did you contact the DEIA liaison?**

No

**Were there any DEIA changes made to this outline?**

No

**If yes, in what areas were these changes made:**

No Value

**Will any additional resources be needed for this course? (Click all that apply)**

No Value

**If additional resources are needed, add a brief description and cost in the box provided.**

No Value