



**COURSE OUTLINE : MUSIC 121**

**D Credit – Degree Applicable**

**COURSE ID 001183**

**Cyclical Review: May 2020**

**COURSE DISCIPLINE :** MUSIC  
**COURSE NUMBER :** 121  
**COURSE TITLE (FULL) :** History of Rock Music  
**COURSE TITLE (SHORT) :** History of Rock Music

### **CATALOG DESCRIPTION**

MUSIC 121 is a course in the evolution of popular music in the United States. Students first study the musical influences which led to the rise of rock and roll in the mid-1950. They then follow the development of the various musical styles which are collectively referred to as rock music. Emerging musical innovations are viewed as reflections of changes within our society.

### **CATALOG NOTES**

The student is required to attend at least one popular music concert and submit a written report.

Total Lecture Units:3.00

Total Laboratory Units: 0.00

**Total Course Units: 3.00**

Total Lecture Hours:54.00

Total Laboratory Hours: 0.00

Total Laboratory Hours To Be Arranged:0.00

**Total Contact Hours: 54.00**

**Total Out-of-Class Hours: 108.00**

Prerequisite: None.



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**ENTRY STANDARDS**

	Subject	Number	Title	Description	Include
1				N/A	Yes

**EXIT STANDARDS**

- 1 Recognize the relationship between popular music and society in American history;
- 2 evaluate potentials for change as society and music evolve;
- 3 recognize musical forms from different popular music periods;
- 4 identify instruments visually and aurally;
- 5 distinguish between authentic and non-authentic performance practices;
- 6 recognize the primary stylistic tendencies of the principal eras of rock music.

**STUDENT LEARNING OUTCOMES**

- 1 apply the appropriate musical terminology when discussing specific compositions;
- 2 identify important artists according to style, and place in the correct historical period;
- 3 recognize common popular music instruments both aurally and visually.

**COURSE CONTENT WITH INSTRUCTIONAL HOURS**

	Description	Lecture	Lab	Total Hours
1	Introduction, Definitions, Themes and Issues <ul style="list-style-type: none"> <li>• Popular Music and Mass Culture</li> <li>• The birth of a new era in American self-perception</li> <li>• Marketing and the politics of race, language and gender</li> <li>• Regulating popular music's effect on the American youth</li> </ul>	9	0	9
2	Mass Technology and Popular Taste <ul style="list-style-type: none"> <li>• The Tin Pan Alley era</li> <li>• Sound recording from Edison cylinders to phonographs</li> <li>• The rise of commercial broadcasting</li> <li>• Hollywood movies and popular music</li> </ul>	5	0	5



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3	<p>Blues and Country Music</p> <ul style="list-style-type: none"> <li>• Mass media and the construction of racial divisions in music</li> <li>• The marketing of race music to black audiences</li> <li>• The marketing of hillbilly music to the white working class</li> <li>• The dissemination of blues and country into wider audiences</li> </ul>	5	0	5
4	<p>The Rise of Rhythm and Blues</p> <ul style="list-style-type: none"> <li>• Publishers versus broadcasters</li> <li>• Big bands and solo singers</li> <li>• Television and the suppression of Frequency Modulation (FM) broadcasting</li> <li>• The rise of independent radio deejays</li> </ul>	5	0	5
5	<p>The Eruption of Rock and Roll</p> <ul style="list-style-type: none"> <li>• Its roots in cultural diversity</li> <li>• Resulting structural changes in the music industry</li> <li>• The Doo Wop and Rockabilly</li> </ul>	5	0	5
6	<p>The Reaction to Rock and Roll</p> <ul style="list-style-type: none"> <li>• The Kingston Trio and related groups</li> <li>• Schlock rock</li> <li>• The surfer sound</li> </ul>	4	0	4
7	<p>Popular Music and Political Culture in the Sixties</p> <ul style="list-style-type: none"> <li>• Motown and the Civil Rights movement</li> <li>• Folk music and the anti-war protesters</li> <li>• The Beatles and the British invasion of American popular music</li> <li>• Psychedelic Rock</li> <li>• Woodstock</li> </ul>	5	0	5



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8	<p>The Fragmentation of Popular Music</p> <ul style="list-style-type: none"> <li>• Rock music as a serious art form</li> <li>• Soul music</li> <li>• The feminist alternative movement</li> <li>• Country rock</li> <li>• Heavy metal</li> <li>• The first Latino invasion</li> </ul>	4	0	4
9	<p>The Poles of Pop Music</p> <ul style="list-style-type: none"> <li>• Disco and punk</li> <li>• Live concerts and garage studios</li> <li>• Music Television (MTV) versus the record industry</li> </ul>	4	0	4
10	<p>Youth Culture and Censorship</p> <ul style="list-style-type: none"> <li>• Grunge rock</li> <li>• The rise of rap music</li> <li>• The Parents Music Resource Center</li> </ul>	4	0	4
11	<p>The Present Scene</p> <ul style="list-style-type: none"> <li>• Alternative rock versus mainstream</li> <li>• New marketing categories and monster contracts</li> <li>• The Latino influence</li> <li>• World music goes mainstream</li> <li>• Audio delivery formats</li> </ul>	4	0	4
				<b>54</b>

**OUT OF CLASS ASSIGNMENTS**

- 1 reading assignments from the text and from selected magazine articles (e.g reading of a chapter in the course textbook and/or an article in a music periodical);
- 2 critical listening and journaling (e.g. listening to “Bohemian Rhapsody” and documenting objective and subjective aural observations in a student’s personal journal);
- 3 concert reports (e.g. attendance of a rock concert and a written paper detailing both objective and subjective experiences for the student at the concert).



**METHODS OF EVALUATION**

- 1 evaluation of class participation during instructor-directed discussion;
- 2 written tests covering terminology and concepts;
- 3 final examination which includes listening examples for analysis.

**METHODS OF INSTRUCTION**

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia
- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)
- Guest Speakers
- Presentations

**TEXTBOOKS**

<b>Title</b>	<b>Type</b>	<b>Publisher</b>	<b>Edition</b>	<b>Medium</b>	<b>Author</b>	<b>IBSN</b>	<b>Date</b>
Rock Music Styles: A History	Required	McGraw Hill	8	print	Charlton, Katherine	9781259922572	2020
What's That Sound?: An Introduction to Rock and Its History	Required	W.W. Norton	5	print	Covach, John	9780393624144	2018