

When Black Friday Comes!

Black Friday is the day after Thanksgiving when holiday gift buying begins. Sales offering big discounts lure customers into stores, often beginning in the early hours of the morning. Unfortunately, Black Friday (and most major shopping days) is a day when shoppers may become the victim of crimes and injuries.

People should be alert and aware of people and surroundings around them, and their vehicles. Situational awareness at all times!

Park in a location that is closest to the store or mall if shopping when it is dark out.

Be careful of other motorists as they may be distracted.

Park near where there is lighting.

Purses should be worn in a way that it is close to the body and difficult to snatch.

If carrying a wallet, it should be kept in the front pocket or the inside pocket of a coat or jacket.

Carrying too many bags may also prove dangerous in many ways. If possible, leave children at home during Black Friday.

The crowds of people can easily overwhelm a child who may be hurt or become lost. If you must bring a child, it is important to hold onto small children to avoid separation.

Know where fire/emergency exits are in stores, restaurants and malls.

If you're sick, do us all a favor and stay home! Bring hand sanitizers to help combat germs.

Put away the cell phone and be cognizant and courteous of others.

Most importantly, be patient!

Now that's a bargain!

Fire Chief Sam DiGiovanna Verdugo Fire Academy