

SPCH101 : Public Speaking

General Information

Author:	<ul style="list-style-type: none">• Reut Cohen• Girardi, Lourdes
Course Code (CB01) :	SPCH101
Course Title (CB02) :	Public Speaking
Department:	SPCH
Proposal Start:	Fall 2024
TOP Code (CB03) :	(1506.00) Speech Communication
CIP Code:	(09.0101) Speech Communication and Rhetoric.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000213188
Curriculum Committee Approval Date:	02/28/2024
Board of Trustees Approval Date:	Pending
Last Cyclical Review Date:	07/01/2020
Course Description and Course Note:	SPCH 101 is an introductory course focusing on public speaking - the process of learning to speak in front of a group of people in a structured, deliberate, organized manner in a variety of public speaking environments. Through their reading of research-based theories and principles of human communication, and critical analysis of public discourse, students learn to research, compose, present and evaluate various types of speeches including informative and persuasive presentations. The course focuses on developing skills in the areas of language, listening, ethics (including rhetorical sensitivity to diversity, equity, inclusion, belonging, and accessibility issues), audience analysis, evidence evaluation, presentation skills and oral communication effectiveness. Through class discussions, written assignments, verbal and nonverbal communication exercises, and oral presentations, students learn the essential elements of public speaking and how extemporaneous speeches are used in personal and professional contexts. This course satisfies speech requirements for those students who expect to transfer to colleges and universities.
Justification:	Content Change
Academic Career:	<ul style="list-style-type: none">• Credit
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Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">• Speech Communication
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Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade Only

Course Support Course Status (CB26)

Course is not a support course

Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Approved

IGETC Area	Area	Status	Approval Date	Comparable Course
1C-Oral Communication	Oral Communication (CSU requirement only)	Approved	09/09/1991	No Comparable Course defined.

CSU GE-Breadth Area	Area	Status	Approval Date	Comparable Course
A1-Oral Communication	Oral Communication	Approved	No value	No Comparable Course defined.

C-ID	Area	Status	Approval Date	Comparable Course
COMM	Communications Studies	Approved	02/17/2015	COMM 110 - Public Speaking

Units and Hours

Summary

Minimum Credit Units (CB07)	3
Maximum Credit Units (CB06)	3
Total Course In-Class (Contact) Hours	54
Total Course Out-of-Class Hours	108
Total Student Learning Hours	162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks) 18

Hours per unit divisor 0

Course In-Class (Contact) Hours

Lecture 54

Laboratory 0

Studio 0

Total 54

Course Out-of-Class Hours

Lecture 108

Laboratory 0

Studio 0

Total 108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Advisory

ESL151 - Reading And Composition V

Objectives

- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.
- Employ basic library research techniques.

OR

Advisory

ENGL101 - Introduction to College Reading and Composition

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction Lecture

Methods of Instruction Discussion

Methods of Instruction Multimedia

Methods of Instruction Collaborative Learning

Out of Class Assignments

- Essay that responds, explains, analyzes, argues, and/or evaluates a communication principle (e.g. explain how Monroe's Motivated Sequence is used to organize a persuasive presentation)
- Reading assignments in the textbook and/or journal articles

Methods of Evaluation

Rationale

Presentation (group or individual)

At least three oral presentations before a live audience in three different speech categories, which must include informative speaking and persuasive speaking

Activity (answering journal prompt, group activity)

Discussions and oral presentations

Writing Assignment

At least two written outlines (informative and persuasive speeches)

Project/Portfolio

Oral and written assignments of sufficient length and complexity to require students to demonstrate independent research, organization, critical thinking and communication skills

Exam/Quiz/Test

Quizzes and tests

Exam/Quiz/Test

Final exam

Textbook Rationale

Texts are OER and listed below.

Textbooks

Author	Title	Publisher	Date	ISBN
No Value	No Value	No Value	No Value	No Value

Other Instructional Materials (i.e. OER, handouts)

Description	Public Speaking: The Virtual Text
Author	Schreiber, Lisa, et. al.,
Citation	No value
Online Resource(s)	No value

Description	Exploring Public Speaking
Author	Tucker, Barbara, et. al.,
Citation	No value
Online Resource(s)	No value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Explain the basic principles of human communication.

Analyze their audience and communication environment.

Formulate a speech topic through analysis audience and research.

Analyze, synthesize and evaluate information.

Identify the purpose and occasion of the oral presentation.

Organize information into a logical and clear fashion.

Craft a full sentence outline.

Distinguish between fact and opinion.

Present orally information in a clear, confident, and fluent manner.

Evaluate the effectiveness of their presentation.

Demonstrate critical thinking and communication in listening and speaking.

Explain the ethical responsibility in the communication process.

Demonstrate theoretical knowledge through formalized testing and performance.

SLOs

Research, develop, and deliver various extemporaneous speeches with effective verbal and nonverbal techniques.

Expected Outcome Performance: 70.0

Create and format speech outlines including references of credible sources with proper citations.

Expected Outcome Performance: 70.0

Demonstrate the ethical responsibilities of a public speaker in a representative democracy.

Expected Outcome Performance: 70.0

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Introduction/Orientation (7 hours)

- Introductions
- Overview of the course
- Ungraded speeches
- The process of public speaking
- Hearing and listening
- Overview of the theories of public speaking
- Ethical considerations concerning public speaking

Informative Speaking (13 hours)

- Speeches to inform
- Planning and preparing speeches
- Methods of delivery
- Arranging and outlining related points
- Beginning and ending the speech
- Effective delivery (nonverbal communication)
- Ungraded extemporaneous speeches
- Informative speeches

Audience Analysis (4 hours)

- Types of oral communication
- Speaker – Message – Channel – Audience variables
- Demographics
- Psychological, social, and cultural factors within audience analysis research and application

Speaking with Visual Aids (10 hours)

- The function of visual aids
- Types of visual support
- Strategies and determining factors for visual aid use
- Selecting and using visual aids
- Visually aided speeches

Group Presentations (10 hours)

- Rules, roles, norms and goals
- Presentations in teams
- Preparing for panels and symposia
- Participating in panels and symposia
- Responses to questions and objections
- Ungraded extemporaneous speeches
- Symposia – forum presentations

Persuasive Speaking (10 hours)

- Theories, models, and methods of persuasive speaking
- Motivated Sequence
- Speeches to persuade and actuate
- Reasoning/argumentation
- Finding and using supporting materials
- Understanding the audience
- Conflict management/resolution methods

