

## BUSAD131 : Introduction To Finance

### General Information

Author:	<ul style="list-style-type: none"><li>Sophia Possidon</li><li>Kachatourian, Daron</li></ul>
Attachments:	DE Addendum_BUSAD_131 COR_02_01_2020 CoDE_09_26_2023.pdf
Course Code (CB01) :	BUSAD131
Course Title (CB02) :	Introduction To Finance
Department:	BUSAD
Proposal Start:	Fall 2024
TOP Code (CB03) :	(0504.00) Banking and Finance
CIP Code:	(52.0803) Banking and Financial Support Services.
SAM Code (CB09) :	Possibly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000339539
Curriculum Committee Approval Date:	02/28/2024
Board of Trustees Approval Date:	04/16/2024
Last Cyclical Review Date:	02/28/2024
Course Description and Course Note:	BUSAD 131 introduces the student to the many financial decisions faced by a modern business, along with the analytical tools and concepts necessary for an evaluation of these decisions. The material is applicable to large corporations, small businesses, and nonprofit organizations. Note: One year of accounting experience is recommended.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"><li>Credit</li></ul>

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>Business</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

## Course Development

### Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

### Course Special Class Status (CB13)

Course is not a special class.

### Pre-Collegiate Level (CB21)

Not applicable.

### Grading Basis

- Grade with Pass / No-Pass Option

### Course Support Course Status (CB26)

Course is not a support course

## Transferability & Gen. Ed. Options

### General Education Status (CB25)

GE Status (CSU) B4, (UC) 2

### Transferability

Transferable to both UC and CSU

### Transferability Status

Approved

CSU GE-Breadth Area	Area	Status	Approval Date	Comparable Course
B4-Mathematics/Quantitative Reasoning	Mathematics/Quantitative Reasoning	Approved	08/27/2018	No Comparable Course defined.

## Units and Hours

### Summary

<b>Minimum Credit Units (CB07)</b>	3
<b>Maximum Credit Units (CB06)</b>	3
<b>Total Course In-Class (Contact) Hours</b>	54
<b>Total Course Out-of-Class Hours</b>	108
<b>Total Student Learning Hours</b>	162

### Credit / Non-Credit Options

#### Course Type (CB04)

Credit - Degree Applicable

#### Noncredit Course Category (CB22)

Credit Course.

#### Noncredit Special Characteristics

No Value

#### Course Classification Code (CB11)

Credit Course.

Variable Credit Course

#### Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

### Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6

### Course Student Hours

<b>Course Duration (Weeks)</b>	18
<b>Hours per unit divisor</b>	0

Laboratory Hours	0	0
Studio Hours	0	0

<b>Course In-Class (Contact) Hours</b>	
Lecture	54
Laboratory	0
Studio	0
<b>Total</b>	<b>54</b>

<b>Course Out-of-Class Hours</b>	
Lecture	108
Laboratory	0
Studio	0
<b>Total</b>	<b>108</b>

### Time Commitment Notes for Students

Note: One year of accounting experience is recommended.

### Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

### Pre-requisites, Co-requisites, Anti-requisites and Advisories

No Value

### Entry Standards

#### Entry Standards

Read and analyze the three fundamental financial statements: balance sheet, income statement, and statement of cash flows.

Understand the relationships between the fundamental financial statements.

Manipulate basic algebraic equations.

Build and revise simple Excel spreadsheets.

## Course Limitations

Cross Listed or Equivalent Course

## Specifications

### Methods of Instruction

Methods of Instruction                      Lecture

Methods of Instruction                      Multimedia

Methods of Instruction                      Collaborative Learning

Methods of Instruction                      Demonstrations

Methods of Instruction                      Discussion

### Out of Class Assignments

- Weekly homework assignments. For example: perform liquidity analysis, calculate the present value of the annuity, and etc.

### Methods of Evaluation

### Rationale

Exam/Quiz/Test

Weekly quizzes

Exam/Quiz/Test

Midterm examinations

Exam/Quiz/Test

Final examination

### Textbook Rationale

No Value

### Textbooks

Author	Title	Publisher	Date	ISBN
Ross/Westerfield/Jordan	Essentials of Corporate Finance, 11th Edition	McGraw-Hill	2023	9781264101573

## Other Instructional Materials (i.e. OER, handouts)

No Value

## Materials Fee

No value

## Learning Outcomes and Objectives

### Course Objectives

Use terms, tools and philosophies in the administration and management of financial resources and budgeting.

Explain how fiscal management and budgeting decisions are made, who influences these decisions, and how to evaluate decisions between alternatives.

Explain the key issues underlying the administration and management of financial resources.

Utilize analysis tool like discounting, bond valuation, and equity valuation for informed decision making.

Use ratio analysis to measure the fiscal soundness of an organization.

Develop a professional awareness of contemporary business affairs related to financial management and budgeting.

### SLOs

#### Apply Time Value of Money concepts to personal and business financial situations.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
<i>BUSAD</i> General Business - Certificate	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance. Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>BUSAD</i> General Business - A.S. Degree Major	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance. Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>BUSAD</i> Financial Planning and Investment	Understand the terminology of finance and express themselves analytically using time value of money concepts, liquidity analysis, profitability analysis, and equity management concepts.

#### Explain and calculate the implications of financing with an annual percentage rate and an effective annual rate.

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.
	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
	Use quantitative and/or analytical mathematical skills to solve problems and to interpret, evaluate, and process information and data to draw logical conclusions and support claims.
<i>BUSAD</i> General Business - A.S. Degree Major	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
	Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>BUSAD</i> General Business - Certificate	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
	Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>BUSAD</i> Financial Planning and Investment	Understand the terminology of finance and express themselves analytically using time value of money concepts, liquidity analysis, profitability analysis, and equity management concepts.

**Determine the required interest rate to reflect an investment's risk and its subsequent payment.** Expected Outcome Performance: 70.0

<i>BUSAD</i> General Business - A.S. Degree Major	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
<i>BUSAD</i> General Business - Certificate	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
	Use quantitative and/or analytical mathematical skills to solve problems and to interpret, evaluate, and process information and data to draw logical conclusions and support claims.
<i>BUSAD</i> Financial Planning and Investment	Understand the terminology of finance and express themselves analytically using time value of money concepts, liquidity analysis, profitability analysis, and equity management concepts.

**Apply the present value and future value computations appropriately.** Expected Outcome Performance: 70.0

<i>BUSAD</i> General Business - A.S. Degree Major	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
	Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>BUSAD</i> General Business - Certificate	Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.
	Understand and apply the four P's of marketing, business law, investments, management, and marketing.
<i>ILOs</i> Core ILOs	Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.
	Use quantitative and/or analytical mathematical skills to solve problems and to interpret, evaluate, and process information and data to draw logical conclusions and support claims.
<i>BUSAD</i> Financial Planning and Investment	Understand the terminology of finance and express themselves analytically using time value of money concepts, liquidity analysis, profitability analysis, and equity management concepts.

## Additional SLO Information

**Does this proposal include revisions that might improve student attainment of course learning outcomes?**

No

**Is this proposal submitted in response to learning outcomes assessment data?**

No

**If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.**

No Value

**SLO Evidence**

No Value

## Course Content

### Lecture Content

#### **Financial Statement Analysis (8 hours)**

- Uses
- Liquidity Analysis
- Profitability Analysis
- Managerial Analysis
- Methods of Evaluation

#### **The Time Value of Money (14 hours)**

- Future value and compounding
- Present value and discounting
- Annuities and perpetuities
- Effective annual rates and compounding
- Types of loans

#### **Valuing Stocks and Bonds (14 hours)**

- Bonds and bond valuation
- Types of bonds, ratings, and bond markets
- Inflation and interest rates
- Term structure of interest rates
- Common and preferred stock valuation ratios
- The stock markets

#### **Capital Budgeting (12 hours)**

- Net Present Value
- The Payback Rule
- Internal Rate of Return
- Calculating returns
- Historical returns, Benchmarking
- Capital market efficiency

#### **Special Topics (6 hours)**

- Raising Capital: from early-stage to IPO
- Current capital market performance
- International Finance

**Total hours: 54**

## Additional Information

**Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.**

No

**GCC Major Requirements**

No Value

### **GCC General Education Graduation Requirements**

No Value

#### **Repeatability**

Not Repeatable

#### **Justification (if repeatable was chosen above)**

No Value

## **Resources**

#### **Did you contact your departmental library liaison?**

No

#### **If yes, who is your departmental library liaison?**

Aisha Conner-Gaten (Business, ESL-Credit)

#### **Did you contact the DEIA liaison?**

No

#### **Were there any DEIA changes made to this outline?**

No

#### **If yes, in what areas were these changes made:**

No Value

#### **Will any additional resources be needed for this course? (Click all that apply)**

No Value

#### **If additional resources are needed, add a brief description and cost in the box provided.**

No Value