



2024-25 FACULTY AND STAFF GRANT PROGRAM APPLICATION

Name of Project/Program: _____ Date: _____

Applicant's Name: _____

GCC Position: _____ Department: _____

E-mail: _____ Phone _____

Please check which category best describes your project:

- Arts & Culture, Athletics & Fitness, Career & Work Training, College Operations & Facilities, Humanities/Social Sciences, Science & Technology, Other

Amount requested: \$ _____

Please attach a one- to two-page typed request that provides a comprehensive summary of your project/program and establishes the need. Please include the following:

- What do you propose to do? Who will be involved in the project/program? What are the benefits of this project/program to the students, college, and the community? How does this project/program support the College's Institutional Strategic Plan? Timeline for the project/program. How do you propose to use the funds requested? Please include specific budget information. Please list any other sources of funding you have applied for and include dollar amounts if already awarded. How will the Foundation's support be recognized? How do you plan to evaluate this project's success? If your project/program is successful, how will it inform your practice moving forward?

Please email this completed and signed form along with your proposal to zjacobs@glendale.edu

Submission Deadline – Thursday, May 30, 2024 by 5:00 PM PST

Signature box containing: Your signature indicates approval of this request to the Glendale College Foundation, Applicant's signature (Andra Verstraete), Chair or Department Head Signature (Andra Verstraete), Print name of Chair or Department Head

Grant Review Committee comments and/or recommendations:

This grant was denied/approved on _____ The amount awarded is \$ _____

2024-2025 Foundation Grant Proposal

At the Transfer Center, we strive to provide clear transfer pathways for students, to inform them of the transfer process early on in their academic careers, and to encourage them to utilize our resources. One of our many goals is to expose students to their university options so that they know that transfer is a viable option and can find the right fit. Students have many options when it comes to transfer, but often they don't know where to find information about these options. Our institutional data show that 36.9% of our students are first generation. Not having the necessary information to make an informed decision about university choice may lead students to choose a campus that is incongruent with their needs, and as a result, they may return to the community college to reassess or stop out entirely. Moreover, some students may have received messaging prior to coming to GCC that they aren't good enough to attend ____ University or to transfer altogether. We want to dispel this messaging by encouraging students to see themselves on these campuses and showing them that these universities are within reach (if that's what they want). Transfer data show that for Fall 2023 admission, Black/African-American students made up 2.45% of our applicants to UCs and 1.46% of our applicants to CSUs. These percentages are lower than the general Black/African-American credit student population at GCC, which was 4.2% in the 2022-2023 academic year. The data for our Latino/Hispanic students tells a similar story. For Fall 2023 admission, 13.9% of our applicants to the UCs were Latino/Hispanic and 25.9% of our applicants to the CSUs. The general Latino/Hispanic credit student population in the 2022-2023 academic year was 25.4%. The percentage is strikingly less for the number of UC applications.

One of the ways we intend to provide exposure to university options is to provide tours to our top feeder universities in Los Angeles—UCLA, USC, CSUN, and CSULA—as well as others in Southern California such as, UCI, CSULB, UCSD and SDSU. Touring a university campus is an opportunity for students to get a feel for the university culture and to learn about the academics and support available prior to making any commitment. This idea aligns with the Guided Pathways framework in that it clarifies the path for students so that they can make an informed decision. With a clear path ahead of them, students can meet with a counselor to ensure they're doing what's necessary to gain admission to the university(ies) and take fewer unnecessary units in the process.

The benefits for students are plentiful, as we know that students who earn bachelor's degrees have more earning potential and less likelihood of unemployment, as well as a greater likelihood of being healthier, more civic minded individuals. Their communities, in turn, benefit from having members who contribute positively to them. The college also benefits from having higher transfer numbers because it gives us bragging rights and makes us more marketable to

prospective students, ultimately helping to increase our enrollment. This also aligns with our Institutional Strategic Plan goals, specifically “[to] improve the effectiveness of external and internal communication about the value of college, its relationship to job and transfer opportunities, and the value of GCC programs” and “[to] communicate pathways, meta-majors, and potential occupational and educational outcomes internally to credit and noncredit students and campus constituencies.” GCC has a long tradition of “Once a Vaquero, Always a Vaquero,” and this is ever present with students who go on to transfer. Alumni can become mentors to future generations of GCC students and go on to donate to the Foundation. These campus tours will be open to any student enrolled at GCC who is considering transfer, with an intentional push toward our students from underrepresented backgrounds. The tours will be promoted through our various channels – the monthly Transfer Bulletin, our Instagram account, flyers across campus, the LPP canvas shells, and the Transfer Center website. Attending a campus tour can also fulfill the success activity requirement for Promise+ students. We’d like to offer two one-day tours in the fall semester—UCLA/CSUN and UCI/CSULB—and two one-day tours in the spring semester—USC/CSULA and UCSD/SDSU. The costs associated with these tours come down to the transportation required, as the tours themselves are free. We are requesting \$8,000 as the estimated costs for the transportation are as follows:

- UCLA/CSUN trip - \$1645.59
- UCI/CSULB trip - \$1593.99
- USC/CSULA trip - \$1641.19
- UCSD/SDSU trip - \$2783.20
- **Total: \$7,663.97**

As a department, we do not have our own budget and therefore are limited in the experiences we can provide students. When we host events, we often rely on other departments’ funds to help us. This adds another layer to the process and slows it down. If awarded this grant, we will proudly display the Foundation’s logo on all flyers used to promote the tours. To assess whether the tours had their intended results, we will ask students to fill out a survey after the tour indicating whether they felt that participating helped them with their university choice. We will also look at transfer data to see whether the number of GCC transfer applicants to the UCs and CSUs has increased. If the results show that the campus tours have been beneficial for students, we intend to continue offering tours and expanding our reach beyond universities in Southern California.