



2024-25 FACULTY AND STAFF  
GRANT PROGRAM APPLICATION

Name of Project/Program: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_

GCC Position: \_\_\_\_\_ Department: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone \_\_\_\_\_

Please check which category best describes your project:

- Arts & Culture
- Athletics & Fitness
- Career & Work Training
- College Operations & Facilities
- Humanities/Social Sciences
- Science & Technology
- Other

Amount requested: \$ \_\_\_\_\_

Please attach a one- to two-page typed request that provides a comprehensive summary of your project/program and establishes the need. Please include the following:

- What do you propose to do?
- Who will be involved in the project/program?
- What are the benefits of this project/program to the students, college, and the community?
- How does this project/program support the College's [Institutional Strategic Plan](#)?
- Timeline for the project/program.
- How do you propose to use the funds requested? Please include specific budget information.
- Please list any other sources of funding you have applied for and include dollar amounts if already awarded.
- How will the Foundation's support be recognized?
- How do you plan to evaluate this project's success?
- If your project/program is successful, how will it inform your practice moving forward?

Please email this completed and signed form along with your proposal to [zjacobs@glendale.edu](mailto:zjacobs@glendale.edu)

**Submission Deadline – Thursday, May 30, 2024 by 5:00 PM PST**

**Your signature indicates approval of this request to the Glendale College Foundation**

*[Signature]*

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**Applicant's signature**

*[Signature]*

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**Chair or Department Head Signature**

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**Print name of Chair or Department Head**

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Grant Review Committee comments and/or recommendations:

This grant was denied/approved on \_\_\_\_\_ The amount awarded is \$ \_\_\_\_\_

### **1. What do you propose to do?**

Glendale Community College is the only community college on the West Coast that is a Pulitzer Center Campus Consortium member. Yet, many of our students, faculty, staff, and community members are unaware of this incredible opportunity at the College. At the March 2023 GCC Board of Trustees meeting, several Board members and the student trustee mentioned unfamiliar with the consortium. Dr. Reut Cohen and I struggle to attract student participants despite efforts to promote the consortium via web pages, campus television screens, flyers, and social media engagement. We utilized the 2023-2024 Foundation funds we received to foster greater student awareness and participation in our campus-wide opportunity, which included a well-attended in-person workshop where approximately 20 students expressed interest in applying for the fellowship. We learned that the most effective ways for us to build this initiative are directly marketing to GCC students through various mediums and engaging with them at in-person events, such as the luncheon or tabling at campus-wide events. However, a gap remains to fund the ongoing needs of building the GCC Pulitzer Center Campus Consortium for GCC students' success.

I propose a three-part project to foster greater student awareness and participation in our campus-wide opportunity while recruiting new potential fellows. First, I plan to organize an in-person student luncheon on the Verdugo Campus featuring Samantha Smith, GCC's own 2024 Pulitzer Center student fellow, presenting her reporting work on the lack of women's equity in Formula One racing and a published professional Pulitzer Center grantee journalist whom the Pulitzer Center would fund to bring to campus. Second, we would purchase additional marketing swag as giveaways, including one special wearable medallion for our 2025 grantee to wear to graduation. Lastly, I would like to travel to Washington, DC, in October 2024 to attend the Pulitzer Center's Washington Weekend, where students and advisors from around the country convene. In addition to footage I would take at GCC, I want to film our GCC Pulitzer Center fellow as she participates in the Pulitzer Center's Washington, DC, weekend to create a promotional video for the GCC Pulitzer Center Campus Consortium. To bolster recruitment, this video would be shared at GCC and the greater Glendale community, such as local high schools.

### **2. Who will be involved in this project/program?**

The Pulitzer Center Campus Consortium at GCC is an interdisciplinary collaboration between Dr. Reut Cohen Schorr of Journalism and Professor Michelle Stonis of History. The Language Arts and Social Sciences Divisions encourage our work on this initiative. Stonis takes the lead on the deliverables due to the Foundation, which is why this proposal is written in the first person.

**3. What are the benefits of this project to the students, college, and the community?** GCC students cannot participate in this unique partnership between the Pulitzer Center and the College if they don't know about it. This project brings awareness and familiarity with the consortium by creating a memorable, engaging face-to-face opportunity to hear from our GCC Pulitzer Center fellow and a professional journalist at a community-building luncheon open to all GCC students. The promotional swag and video also benefit students by promoting the opportunity so that all students are informed of this opportunity. Students who submit proposals to become GCC's annual Pulitzer Center fellow will benefit from individualized outside-the-classroom support from both of us as they prepare their reporting proposals. The chosen fellow benefits from the personal connections they maintain with us as we mentor them throughout their collaboration with the Pulitzer Center, an achievement that sets them apart as they apply to transfer or enter the workforce. The College benefits from its consortium membership with the Pulitzer Center as the affiliation affords unique opportunities to achieve its mission through this prestigious educational partnership. As a current consortium member, GCC's logo

appears on the same list as those of other consortium members across the United States: University of Pennsylvania, UC Berkeley, Swarthmore, and Georgetown, to name a few. One of the GCC's values is that “the college promotes rigor, educational quality, and innovation,” which GCC’s consortium participation demonstrates. The luncheon, swag, and promotional video will highlight the stellar opportunities uniquely available at Glendale Community College.

The community benefits from the consortium since unique opportunities at the College support the intellectual stimulation and reputation of the city at large. The Pulitzer Center publishes the work of the GCC Pulitzer fellow on their website without a paywall, which can also be picked up by independent news organizations and republished. It is also broadcast during the March Board of Trustees meeting in honor of Women’s History Month since our consortium research focus is gender. Students of all ages in the community can look forward to attending GCC and receiving the same Pulitzer Center opportunity available primarily at Ivy League Schools, UCs, and costly private colleges—all while receiving the College Promise+.

#### **4. How does this project/program support the College’s Institutional Strategic Plan?**

This project supports several aspects of the College’s Institutional Strategic Plan, such as “improving the effectiveness of external and internal communication about the value of...GCC programs” since we are the only community college on the West Coast with this incredible opportunity for students (C.4). The work of the GCC Pulitzer Center Campus Consortium also “lowers the costs associated with being a student” since GCC’s fellow obtains noteworthy college experiences and transfer-worthy accomplishments: individualized GCC faculty support, a Pulitzer Center mentorship, published work by the Pulitzer Center, and two all-expense paid trips (to an international reporting location of their choosing and Washington, DC) (D.6). Funding GCC’s Pulitzer Center Campus Consortium demonstrates an “invest[ment] in innovation” that supports “student engagement, learning, and retention” (E.2).

#### **5. Timeline for the project.**

September 2024	Film at GCC
October 2024	Travel to Washington, DC + film on location
November 2024	<i>El Vaquero</i> article recognizing GCC Foundation and GCC’s Pulitzer Fellow in DC
November 2024	Luncheon coordinated and booked
January 2025	Promotional swag ordered
February 2025	Promotional video launched + distributed
January-April 2025	Luncheon opportunity advertised to students
March 2025	Student luncheon with speakers

#### **6. How do you propose to use the funds requested?**

##### **Luncheon**

\$0	Speaker – Samantha Smith, GCC’s Pulitzer Fellow (Pulitzer requires a local talk)
\$0	Speaker – Published Pulitzer Fellow (Pulitzer provides and pays all travel costs)
\$850	Lunch (\$17 per person x 50) (e.g., pizza, fruit, chips, dessert, drinks, paper plates, napkins)
\$100	Event promotional signage for our A-Frame sandwich boards around campus
\$164	Non-branded giveaways (e.g., candy bags, notebooks, pens)
<i>Total Cost = \$1,114.00</i>	

**Promotional Swag Giveaways**

\$800 Cotton Canvas Tote Bag with GCC Pulitzer Center Campus Consortium Logo (qty: 200 bags)

\$500 Branded Cotton Canvas Zipper Pencil Pouches with Our Logo (qty: 200 pouches)

\$40 One (1) engraved wearable medallion for GCC's Pulitzer Center fellow to wear at graduation

*Total Cost = \$1,340.00*

**Travel to Washington, DC (October TBD 2024) and Promotional Video**

\$640 Basic round-trip airfare (LAX > DCA) for Michelle Stonis

\$1,391 Hotel

\$450 Independent Contractor: Video Editor (e.g., Upwork video editor @ \$150/hour x 3 hours max)

\$295 Meals (\$59 per day for CA employees x 5 days)

\$350 Ground transportation (e.g., rideshare from/to airport in DC, to Pulitzer events around city, etc.)

*Total Cost = \$3,126.00*

**7. Please list any other sources of funding you applied for and include dollar amounts if already awarded.**

No other 2024-2025 funding sources have been applied to. All previously awarded monies had to be spent by June 30, 2024. Our initiative has no bank account or ongoing funds.

**8. How will the Foundation's award be recognized?**

The Foundation's award will be recognized in several *El Vaquero* student newspaper articles throughout 2024-2025. It will also be recognized in introductions for all 2024-2025 GCC Pulitzer Center Campus Consortium events, on a sign in the 2nd Floor Sierra Vista Pulitzer display case, on Instagram at @gccjournalists, in the promotional video, and on our GCC webpage at bit.ly/GCCPulitzer.

**9. How do you plan to evaluate this project's success?**

The project will be deemed successful based on student feedback from a Survey Monkey shared at the luncheon. This survey will gauge students' awareness of the Pulitzer Center Campus Consortium before and after the event, in addition to asking for feedback about the consortium and swag. The survey will also gauge interest in applying to be the GCC Pulitzer Center fellow after watching the promotional video shown at the luncheon, which provides a method of follow-up to reach new student participants in disciplines across campus.

**10. If your project/program is successful, how will it inform your practice moving forward?**

As the GCC Pulitzer Center Campus Consortium initiative continues to grow and become institutionalized as GCC, our previous successes will support our desire to reach more students through educational events and marketing. While only one student can become the GCC Pulitzer Fellow every academic year, our consortium could expand to serve, support, and inspire more students through gender-based research and writing opportunities on campus, such as submitting a collaborative multi-author reporting article to a student-based academic journal.