# MCOMM49: Mass Communications Independent Study

## **General Information**

Author: • Samantha Garagliano

Course Code (CB01): MCOMM49

Course Title (CB02): Mass Communications Independent Study

**MCOMM** Department: **Proposal Start:** Spring 2025

TOP Code (CB03): (0610.00) Mass Communications

CIP Code: (09.0102) Mass Communication/Media Studies.

SAM Code (CB09): Clearly Occupational

**Distance Education Approved:** No Will this course be taught Nο

asynchronously?:

Last Cyclical Review Date:

Course Control Number (CB00): CCC000578453

**Curriculum Committee Approval Date:** 05/22/2024 **Board of Trustees Approval Date:** 07/16/2024

**Course Description and Course Note:** MCOMM49 provides independent exploration to familiarize students with research

05/22/2024

techniques, career options, and special academic interests in mass communications. Emphasis shall be on individual research projects, library research, and/or preparation of research papers. There is no prescribed course content. Students develop and complete a research project approved by the sponsoring instructor and division chairperson. Note: Registration is open to any student at GCC who is currently registered for six or more units and who is admitted to Independent Study by the instructor. A student is limited to one Independent Study per semester and no more than 12 units credit toward the AA Degree or Certificate, and no more than six units per division. The units received may be acceptable for college transfer subject to the approval of the individual college. This course may be taken 3

times; a maximum of 9 units may be earned.

Justification: Mandatory Revision

**Academic Career:** Credit

Mode of Delivery:

Author: Course Family:

# **Academic Senate Discipline**

**Primary Discipline:** Mass Communication

Alternate Discipline: No value Alternate Discipline: No value

# Basic Skill Status (CB08) Course Special Class Status (CB13) Course is not a basic skills course. Allow Students to Gain Credit by Exam/Challenge General Education and C-ID Course Special Class Status (CB13) Grading Basis • Grade with Pass / No-Pass Option Course Support Course Status (CB26) Course is not a support course Course is not a support course

Course Classification Code (Cl	B11)	Funding Agency Category (CB23)	Cooperative Work Experience	
Course Type (CB04)  Credit - Degree Applicable		Noncredit Course Category (CB22)  Credit Course.	Noncredit Special Characteristics  No Value	
Credit / Non-Credit O	ptions	Name dia Course Code norm (CD22)	None and dis Consider Changes as a distinct	
Total Student Learning Hours	54 - 162			
Total Course Out-of-Class Hours	0 - 0			
Total Course In-Class (Contact) Hours	54 - 162			
Maximum Credit Units (CB06)	3			
Minimum Credit Units (CB07)	1			
Units and Hours Summary				
Transferable to CSU only		Approved		
Transferability		Transferability	Status	
General Education Status (Cl Not Applicable	<i>5</i> 23)			

### Lecture Hours 0 0 Hours per unit divisor 54 Laboratory 3 - 9 0 **Course In-Class (Contact) Hours** Hours Lecture 0 Studio Hours 0 Laboratory 54 - 162 0 Studio

Lecture	0			
Laboratory	0			
Studio	0			
Total	0			
Time Commitment Note	s for Students			
No value				
Units and Hours - Week	ly Specialty Hours			
Office and flours - Week	- Opecially flours			
Activity Name	Туре	In Class	Out of Class	
rearray rume	Type	iii ciass	out of class	
No Value	No Value	No Value	No Value	
Due ne manifelte e Co ne manif	initan Amti wanyinita	a and Advisanias		
Pre-requisites, Co-requi	sites, Anti-requisites	s and Advisories		
Co-Requisite				
Concurrent registration in 6	or more units.			
Entry Standards				
Entry Standards				
Course Limitations				
Cross Listed or Equivalent Course				
Specifications				
•				
Methods of Instruction				
Madhada af Leete et	1.1.			
Methods of Instruction	Laboratory			

Total

**Course Out-of-Class Hours** 

54 - 162

Methods of Instruction	Independen	nt Study			
Out of Class Assignments • Research project					
Methods of Evaluation	Rationale				
Project/Portfolio	Research pr	oject			
Textbook Rationale  To be determine by instructor	and internship need.				
Textbooks					
Author	Title	Publisher	Date	ISBN	
No Value	No Value	No Value	No Value	No Value	
Other Instructional Materia	ıls (i.e. OER, handouts)				
Description	No required	d textbooks. Readings may be a	assigned by Faculty Advis	sor	
Author	No value	No value			
Citation	No value				
Online Resource(s)	No value				
Materials Fee					
No value					

Learning Outcomes and Objectives		
Course Objectives		
Conduct independent dis	scipline-specific research activities.	
Demonstrate a specific in	n-depth knowledge in the discipline involved.	
ILOs Core ILOs	wledge of discipline-specific materials to research projects, essays, and other assignments.  Expected Outcome Performance: 70.0  Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.  Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.	
MCOMM  Mass Communications  AA	Research and explain the historical influences of dominant communication technologies on society, culture, and human behavior.	
Additional SLO Ir	nformation	

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

**SLO Evidence** 

No Value

## **Course Content**

Lecture Content

No value

Laboratory/Studio Content

Research Project (54 - 162 hours)

Total hours: 54 - 162

Additional Information
Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.
GCC Major Requirements  No Value
GCC General Education Graduation Requirements  No Value
Repeatability  Not Repeatable
Justification (if repeatable was chosen above)  No Value
Resources
Did you contact your departmental library liaison? No
If yes, who is your departmental library liason?  Jennie Quinonez-Skinner (Language Arts, Student Services)
Did you contact the DEIA liaison? No
Were there any DEIA changes made to this outline?  No
If yes, in what areas were these changes made:  No Value
Will any additional resources be needed for this course? (Click all that apply)  No Value
If additional resources are needed, add a brief description and cost in the box provided.  No Value