

SOC S105 : Our Digital World: The Internet, Social Media, and Society

General Information

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Course Code (CB01) :	SOC S105
Course Title (CB02) :	Our Digital World: The Internet, Social Media, and Society
Department:	SOC S
Proposal Start:	Winter 2025
TOP Code (CB03) :	(2201.00) Social Sciences, General
CIP Code:	(45.0101) Social Sciences, General.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000526583
Curriculum Committee Approval Date:	06/12/2024
Board of Trustees Approval Date:	07/16/2024
Last Cyclical Review Date:	02/01/2020
Course Description and Course Note:	SOC S 105 introduces students to the landscape of emerging media within the information society. Using an interdisciplinary approach, students develop a critical understanding of the psychology, history, politics, and economics of new information technologies and the sociocultural shifts from which they evolved. By focusing on cutting edge content and events, students study and apply theoretical concepts to real life issues, such as the impact of technology on society, the relationship between digital devices and identity, privacy and surveillance, intellectual property, hacktivism, cybercrime, and more. Through the use of multimedia materials, students explore the complex and interconnected relationship between emerging media, technology, and society.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">Credit
Mode of Delivery:	
Author:	
Course Family:	

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">Social Science
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

No value

General Education and C-ID

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Approved

IGETC Area

4G-Interdisciplinary, Social & Behavioral Sciences

Area

Interdisciplinary, Social & Behavioral Sciences

Status

Approved

Approval Date

08/30/2010

Comparable Course

No Comparable Course defined.

CSU GE-Breadth Area

D7-Interdisciplinary Social or Behavioral Science

Area

Interdisciplinary Social or Behavioral Science

Status

Approved

Approval Date

08/30/2010

Comparable Course

No Comparable Course defined.

Units and Hours

Summary

Minimum Credit Units (CB07)

3

Maximum Credit Units (CB06)

3

Total Course In-Class (Contact) Hours

54

Total Course Out-of-Class Hours

108

Total Student Learning Hours

162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Funding Agency Category (CB23)

Cooperative Work Experience

Credit Course.

Not Applicable.

Education Status (CB10)

Variable Credit Course

Weekly Student Hours

Course Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Duration (Weeks)	18
Hours per unit divisor	0

Course In-Class (Contact) Hours

Lecture	54
Laboratory	0
Studio	0
Total	54

Course Out-of-Class Hours

Lecture	108
Laboratory	0
Studio	0
Total	108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Advisory

ENGL101 - Introduction to College Reading and Composition

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

Advisory

ESL151 - Reading And Composition V

Objectives

- Read and critically analyze various academic readings.
 - Summarize readings.
 - Organize fully-developed essays in both expository and argumentative modes.
 - Compose a 500 to 550-word essay that summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; and shows clear organization into an introduction, body, and conclusion.
 - Revise writing to eliminate errors in syntax, and grammatical constructions.
 - Employ basic library research techniques.
 - Compose one research paper (1,000 words) or two short research papers (500-700 words each) with citations.
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Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction	Lecture
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Methods of Instruction	Discussion
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Methods of Instruction	Multimedia
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Methods of Instruction	Independent Study
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Methods of Instruction	Collaborative Learning
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Methods of Instruction	Demonstrations
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Methods of Instruction Field Activites (Trips)

Methods of Instruction Guest Speakers

Methods of Instruction Presentations

Out of Class Assignments

- Multimedia assignments (e.g., listen to podcasts related to information and society)
- Writing assignments (e.g., essays, journal entries, reading responses)
- Research activities (e.g., library research or research based on data collection)
- Preparation for presentations and team projects

Methods of Evaluation

Rationale

Exam/Quiz/Test

Essay examinations or other writing assignments, both in and out of class, demonstrating course exit standards

In-Class Activity (answering journal prompt, group activity)

Peer review activities

Project/Portfolio

Final project demonstrating critical thinking skills and the ability to apply and communicate concepts in a collegial manner

Presentation (group or individual)

Project presentations

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Vivian, John	Media of Mass Communication	Prentice Hall	2017	0-13-393121-8 (print), 0-13-393139-0 (digital)
Foer, Franklin	World Without Mind: The Existential Threat of Big Tech	Penguin	2017	1-101-98111-3 (print), 9781101981139 (digital)

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Explore the impact of new media and emerging technologies on society and large institutions such as news, government, entertainment, and education.

Explain the relationship between digital literacy, information inequality, and the digital divide.

Describe common beliefs, philosophies, and theories shared by free speech advocates, hacktivists, technologists, and futurists.

Recognize and distinguish between issues related to identity, privacy, and surveillance.

SLOs

Distinguish and explain periods of technological advancement.

Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core cultivate creativity that leads to innovative ideas.

ILOs

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

Identify and use emerging technologies.

Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core cultivate creativity that leads to innovative ideas.

ILOs

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

Evaluate the social, cultural, political, and economic impact of emerging technologies.

Expected Outcome Performance: 70.0

ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions;
Core ILOs cultivate creativity that leads to innovative ideas.

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

SOC 5 Developed a broad and critical understanding of the complex interconnections between the human and environmental forces in their
Social world
Sciences

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

The Impact of Technology on the Development of Society (12 hours)

- Print press
- Radio
- Television
- Internet
- Web

Information Inequality (6 hours)

- Social structures and information ecologies
- Libraries
- Archives
- Museums
- Schools
- Community agencies
- Digital divide

Information and Communication (6 hours)

- Methods of content delivery
- Mobile communication
- Location-based media

Public Policy and New Media (6 hours)

- Copyright and fair use
 - Digital rights management
 - Creative Commons
 - Royalty-free content
- Piracy Privacy and surveillance
- Cybercrime

Cybermedia (12 hours)

- Blogs, Vlogs, and Microblogs
- Multimedia Messaging Systems
- Social networking
- Podcasting
- Digital entertainment platforms

Internet Culture (6 hours)

- Community-based organizing
- Free speech and social responsibility
- Hacktivism
- Collaborative economy

Information Ethics (6 hours)

- Media ethics
- Ethics and law
- Misrepresentation

Total Hours: 54

Additional Information

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

Yes

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

Social Sciences

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources**Did you contact your departmental library liaison?**

No

If yes, who is your departmental library liaison?

No Value

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

- No

If additional resources are needed, add a brief description and cost in the box provided.

No Value