

## SPCH108 : Intercultural Communication

### General Information

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Course Code (CB01) :	SPCH108
Course Title (CB02) :	Intercultural Communication
Department:	SPCH
Proposal Start:	Spring 2025
TOP Code (CB03) :	(1506.00) Speech Communication
CIP Code:	(09.0101) Speech Communication and Rhetoric.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000559673
Curriculum Committee Approval Date:	05/22/2024
Board of Trustees Approval Date:	07/16/2024
Last Cyclical Review Date:	05/22/2024
Course Description and Course Note:	SPCH 108 is an introductory course focusing on the principles and practices of intercultural communication. This course is designed to help students become familiar with the major theories and research of intercultural communication in domestic and global contexts. Students examine culturally coded communication behaviors to identify and understand differences in communication patterns among individuals and groups from diverse ethnic and cultural backgrounds. The course provides students with an opportunity to enhance their intercultural communication knowledge and skills through practical exercises and activities.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"><li>Credit</li></ul>
Mode of Delivery:	
Author:	
Course Family:	

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>Speech Communication</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

### Course Development

**Basic Skill Status (CB08)**

Course is not a basic skills course.

 Allow Students to Gain Credit by Exam/Challenge
**Course Special Class Status (CB13)**

Course is not a special class.

**Pre-Collegiate Level (CB21)**

Not applicable.

**Grading Basis**

- Grade with Pass / No-Pass Option

**Course Support Course Status (CB26)**

Course is not a support course

**General Education and C-ID****General Education Status (CB25)**

Not Applicable

**Transferability**

Transferable to both UC and CSU

**Transferability Status**

Approved

**IGETC Area**

4G-Interdisciplinary, Social &amp; Behavioral Sciences

**Area**

Interdisciplinary, Social &amp; Behavioral Sciences

**Status**

Approved

**Approval Date**

09/04/2007

**Comparable Course**

No Comparable Course defined.

**CSU GE-Breadth Area**

D7-Interdisciplinary Social or Behavioral Science

**Area**

Interdisciplinary Social or Behavioral Science

**Status**

Approved

**Approval Date**

09/04/2007

**Comparable Course**

No Comparable Course defined.

**C-ID**

COMM

**Area**

Communications Studies

**Status**

Approved

**Approval Date**

02/17/2015

**Comparable Course**

COMM 150 - Intercultural Communication

**Units and Hours****Summary****Minimum Credit Units (CB07)**

3

**Maximum Credit Units (CB06)**

3

**Total Course In-Class (Contact) Hours**

54

**Total Course Out-of-Class Hours**

108

**Total Student Learning Hours**

162

**Credit / Non-Credit Options****Course Type (CB04)**

Credit - Degree Applicable

**Noncredit Course Category (CB22)**

Credit Course.

**Noncredit Special Characteristics**

No Value

**Course Classification Code (CB11)**

Credit Course.

 Variable Credit Course**Funding Agency Category (CB23)**

Not Applicable.

Cooperative Work Experience

 Education Status (CB10)**Weekly Student Hours**

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

**Course Student Hours**

<b>Course Duration (Weeks)</b>	18
<b>Hours per unit divisor</b>	0
<b>Course In-Class (Contact) Hours</b>	
Lecture	54
Laboratory	0
Studio	0
<b>Total</b>	54
<b>Course Out-of-Class Hours</b>	
Lecture	108
Laboratory	0
Studio	0
<b>Total</b>	108

**Time Commitment Notes for Students**

No value

**Units and Hours - Weekly Specialty Hours**

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

**Pre-requisites, Co-requisites, Anti-requisites and Advisories****Advisory**

ESL151 - Reading And Composition V

**Objectives**

- Read and critically analyze various academic readings.
- Summarize readings.
- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.

**OR****Advisory**

ENGL101 - Introduction to College Reading and Composition

**Objectives**

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.

- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

## Entry Standards

Entry Standards

## Course Limitations

Cross Listed or Equivalent Course

## Specifications

### Methods of Instruction

Methods of Instruction                      Lecture

Methods of Instruction                      Discussion

Methods of Instruction                      Collaborative Learning

### Out of Class Assignments

- Essay that responds, explains, analyzes, argues, and/or evaluates an intercultural communication principle (e.g. study Hofstede's Cultural Dimensions and make a comparison of values with your home country and another country that you know quite well)
- Reading assignments from textbooks and/or journal articles
- Journaling entries
- Field experiences (e.g. participating in a cultural event and writing a summary of event)
- Film analysis

### Methods of Evaluation

### Rationale

Activity (answering journal prompt, group activity)                      Discussions

Presentation (group or individual)                      Group and individual oral presentations

Writing Assignment	Self and peer evaluation papers (e.g. describing and/or analyzing communication behavior)
Writing Assignment	Written assignments of sufficient length and complexity
Exam/Quiz/Test	Comprehensive final exam and quizzes

### Textbook Rationale

No Value

### Textbooks

Author	Title	Publisher	Date	ISBN
Martin, Judith	Experiencing Intercultural Communication: An Introduction	Boston: McGraw Hill	2022	978-1260837445

### Other Instructional Materials (i.e. OER, handouts)

No Value

### Materials Fee

No value

## Learning Outcomes and Objectives

### Course Objectives

Recognize effective intercultural communication behaviors and techniques.

List and define the fundamental elements of culture and communication.

Identify ways of reducing barriers of intercultural communication and integrate these concepts and techniques into his/her own behavior.

Compare and contrast his/her personal history with the histories of others.

Identify and assess his/her own identity.

Formulate and demonstrate skills used in presenting assertive, confirming, and inclusive verbal and nonverbal messages to people from different ethnic and cultural backgrounds.

Interpret and analyze the representation of domestic and global cultural groups in the media.

Articulate and demonstrate skills in managing intercultural relationships.

Analyze and discuss challenges and benefits of intercultural encounters in a variety of domestic and global contexts.

Identify elements of common ground among diverse cultures.

## SLOs

**Describe the essential role that culture plays on people's perceptions, beliefs, communication patterns and behaviors.**

Expected Outcome Performance: 70.0

<i>SPCH</i> Speech/Communication - A.A. Degree Major	Demonstrate increased appreciation of the speech communication process
<i>HIST</i> History - AA-T	Engage in wide reading, deep thinking, and clear communication about the vast record of human experience.
<i>SOC</i> Social Work and Human Services AA-T Degree	Explain the qualities and characteristics of effective human service professionals that view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective
<i>ILOs</i> Core ILOs	Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

**Recognize and interpret underlying cultural values, messages, and implicit cultural meanings expressed in intercultural communication.**

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.
<i>SPCH</i> Speech/Communication - A.A. Degree Major	Apply critical thinking skills in the areas of speaking and listening
	Demonstrate increased appreciation of the speech communication process
<i>HIST</i> History - AA-T	Engage in wide reading, deep thinking, and clear communication about the vast record of human experience.
	Learn how to discover facts, weigh interpretations, and draw conclusions in order to comprehend the present, envision alternative scenarios, and identify with generations to come.
<i>SOC</i> Social Work and Human Services AA-T Degree	Explain the qualities and characteristics of effective human service professionals that view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective

**Identify and model effective intercultural communication practices.**

Expected Outcome Performance: 70.0

<i>SPCH</i> Speech/Communication - A.A. Degree Major	Apply critical thinking skills in the areas of speaking and listening
	Demonstrate increased appreciation of the speech communication process
<i>ILOs</i> Core ILOs	Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.
	Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.
<i>HIST</i> History - AA-T	Engage in wide reading, deep thinking, and clear communication about the vast record of human experience.

## Course Content

### Lecture Content

#### Introduction to the Study of Intercultural Communication (3 hours)

- The relevance of studying intercultural communication
- Basic theories and principles

#### Building Blocks and Barriers of Intercultural Communication (7 hours)

- Definition and interpretation of the term "culture"
- World views
- Core values and beliefs
- Norms and roles
- Assimilation and enculturation
- Communication
- Context
- Power
- Ethics and morals
- Barriers to intercultural communication
- Ethnocentrism
- Stereotyping
- Prejudice
- Discrimination

#### History and Interpersonal Communication (6 hours)

- From history to histories
- History and identity
- Identity and intercultural communication
- Understanding identity
- Individualism
- Collectivism
- Social and cultural identity
- Identity development
- Multicultural identity
- Identity, language, and intercultural communication

#### Intercultural Communication Processes (7 hours)

- Verbal issues in intercultural communication
- The study of language
- Cultural variations in language
- Communication patterns
- Language and power
- Moving between languages
- Nonverbal communication issues
- Defining nonverbal communication
- Nonverbal codes
- Cultural variations in nonverbal behavior
- Perception and competencies
- Defining cultural space

#### Intercultural Communication in Everyday Life (5 hours)

- Popular culture and intercultural communication
- Definition of the term "popular culture"
- Consuming and resisting popular culture
- Representing cultural groups
- U.S. popular culture and power

#### Culture, Communication, and Conflict (5 hours)

- Characteristics of intercultural conflict
- Types of conflict and the importance of context
- Cultural influences on conflict management
- Understanding conflict and society

#### Benefits and Challenges of Intercultural Relationships (5 hours)

- Foundations of intercultural relationships

- Relationships across differences
- Society and intercultural relationships

**Intercultural Communication in Applied Settings (16 hours)**

- Intercultural communication in tourism contexts
- Intercultural communication and tourism
- Communication challenges in tourism contexts
- Social/political contexts in tourism
- Intercultural communication and business
- The domestic and global economy
- Power issues in intercultural business encounters
- Communication challenges in business contexts
- Work-related values
- Communication styles
- Diversity, prejudice, and discrimination
- Social and political contexts of business
- Intercultural communication and education
- Culturally specific education
- Intercultural communication in educational settings
- Roles for teachers and students
- Grading and power
- Admissions, affirmative action, and standardized tests
- Communication, education, and cultural identity
- Social issues and education
- Intercultural communication and healthcare
- Importance of intercultural communication in health care
- Intercultural barriers to effective healthcare
- Power in communication about healthcare

**Total hours: 54**

**Additional Information**

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

Yes

**GCC Major Requirements**

Cultural Diversity

**GCC General Education Graduation Requirements**

Social Sciences

**Repeatability**

Not Repeatable

**Justification (if repeatable was chosen above)**

No Value

**Resources**

Did you contact your departmental library liaison?

No



**If yes, who is your departmental library liason?**

Jennie Quinonez-Skinner (Language Arts, Student Services)

**Did you contact the DEIA liaison?**

No

**Were there any DEIA changes made to this outline?**

No

**If yes, in what areas were these changes made:**

No Value

**Will any additional resources be needed for this course? (Click all that apply)**

No Value

**If additional resources are needed, add a brief description and cost in the box provided.**

No Value